ESHG 2023 Glasgow
10 – 13 June 2023
Exhibitors’ Manual
TABLE OF CONTENTS

ESHG 2023 - Glasgow, United Kingdom, 10 -13 June 2023

IMPORTANT DATES & DEADLINES ..................................................................................................................... 3
BUILD UP .................................................................................................................................................................. 3
A. Standard Stands – Build Up on Friday 9 June .................................................................................................. 3
B. Design (Self Build) Stands – Build Up on Thursday 8 June ........................................................................... 3
BREAKDOWN ....................................................................................................................................................... 3
A. Standard Stands – Breakdown Monday 12 June: 17.15 – 20.30 hrs .............................................................. 3
B. Design (Self Build) Stands – Breakdown Monday 12 June: 17.15 – 23.30 hrs .............................................. 3
CONFERENCE & EXHIBITION DATES ............................................................................................................. 4
EXHIBITION DATES & OPENING HOURS ..................................................................................................... 4
CONFERENCE DATES & HOURS ....................................................................................................................... 4
IMPORTANT DEADLINES ................................................................................................................................. 5
CONTACT INFORMATION ............................................................................................................................... 6
Exhibition Organiser ....................................................................................................................................... 6
Conference Organiser ..................................................................................................................................... 6
Conference & Exhibition Location & Access .................................................................................................. 6
Official Housing Agent .................................................................................................................................... 6
SUPPLIERS ......................................................................................................................................................... 7
GENERAL INFORMATION ............................................................................................................................... 8
Exhibition Service Desk - Opening Hours ........................................................................................................ 8
Exhibition Service Desk - Telephone Number ................................................................................................ 8
Opening Ceremony and Opening Networking Mixer .................................................................................... 8
WiFi and Internet Connections ....................................................................................................................... 8
Coffee Breaks, Cash Bar, Lunch, Restaurants & Stand Catering ................................................................. 8
Events during the Conference - Social and Commercial ........................................................................... 8
Sponsor Programme and Advertising ........................................................................................................... 8
ESHG Logo – Use of Logo by Exhibiting Companies and Sponsors .......................................................... 9
Compliance ..................................................................................................................................................... 9
Cancellations & Changes – Exhibitor Conference and Exhibits Only Badges ........................................... 9
Conference Registrations for Exhibitor’s guests .......................................................................................... 10
Conference & Exhibition Location & Access ................................................................................................ 10
EXHIBITOR BADGES & REGISTRATIONS ..................................................................................................... 12
Exhibitor Badge Types .................................................................................................................................. 12
Badge Ordering ............................................................................................................................................... 13
Badges Collection (Printing) On Site ................................................................................................................ 13
Lost or Forgotten – Exhibitor Conference and Exhibits Only Badges ......................................................... 13
Cancellations & Changes – Exhibitor Conference and Exhibits Only Badges ......................................... 13
Confrence Registrations for Exhibitor’s guests ............................................................................................ 13
Access during Build-up & Breakdown – Worker Badges ............................................................................ 13
BUILD UP & BREAKDOWN .............................................................................................................................. 14
BUILD UP .......................................................................................................................................................... 14
A. Standard Stands – Build Up on Friday 9 June ............................................................................................. 14
B. Design (Self Build) Stands – Build Up on Thursday 8 June .................................................................... 14
Access to the Exhibition Hall during Build-up hours .................................................................................. 15
Occupation of Exhibit Space .......................................................................................................................... 15
BREAKDOWN .................................................................................................................................................... 15
A. Standard Stands – Breakdown Monday 12 June: 17.15 – 20.30 hrs .......................................................... 15
B. Design (Self Build) Stands – Breakdown Monday 12 June: 17.15 – 23.30 hrs ........................................ 15
DELIVERY & REMOVAL OF EXHIBITS TO/FROM THE EXHIBITION HALL (UNLOADING/LOADING CAR/TRUCK)... 15
Loading/ Unloading Area ................................................................................................................................ 16
OVERALL SCHEDULE BUILD UP .................................................................................................................. 17
TECHNICAL INFORMATION EXHIBITION & STANDS ............................................................................. 18
Technical Specifications ................................................................................................................................... 18
Building height and how to use your exhibit space ...................................................................................... 18
Objects in stands ............................................................................................................................................. 18
Displays in stands ........................................................................................................................................... 18
Floor material Exhibition area ........................................................................................................................ 18
Flooring in stands ............................................................................................................................................ 18
Max floor load.................................................. 18
Electricity ................................................... 18
Plugs, sockets and adapters........................................ 18
Voltage transformers........................................... 18
Suspensions/ Rigging............................................ 18
Standard Stand Package (By Default Included).................. 18
Design Stands (Self-Build Stands).......................... 18
Booth Inspection ............................................. 19
List of Exhibitors & Floor plan ............................. 20
Stand Number & Final Stand Allocation ................. 20
Rules & Regulations, General Conditions – Rose International 20
Liability ....................................................... 20
Insurance ..................................................... 20
Theft Prevention - Security ............................... 20
Stand Cleaning.................................................. 21
Waste Disposal & Environmental Regulations .......... 21

**CUSTOMS CLEARANCE & FREIGHT FORWARDING** ................................................................. 22

<table>
<thead>
<tr>
<th>Services by Valverde</th>
<th>22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Details</td>
<td>22</td>
</tr>
<tr>
<td>General Instructions Event</td>
<td>22</td>
</tr>
<tr>
<td>Customs to the United Kingdom</td>
<td>23</td>
</tr>
<tr>
<td>Shipping documents</td>
<td>23</td>
</tr>
<tr>
<td>How to Consign your Air Freight Shipment</td>
<td>23</td>
</tr>
<tr>
<td>Road Freight/Courier Shipment</td>
<td>24</td>
</tr>
<tr>
<td>Tariffs Air Freight &amp; customs</td>
<td>24</td>
</tr>
<tr>
<td>Other Information</td>
<td>25</td>
</tr>
</tbody>
</table>

**SERVICES ORDERS – FORMS & PORTAL ACCESS** ........................................................................ 28

<table>
<thead>
<tr>
<th>Services &amp; Deadlines – Overview</th>
<th>29</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services from Rose International: Badges, Lunch &amp; Networking tickets, Catalogue entries</td>
<td>30</td>
</tr>
<tr>
<td>Payments to Rose International Form</td>
<td>31</td>
</tr>
<tr>
<td>A. Standard Stand Construction Form - Mandatory</td>
<td>32</td>
</tr>
<tr>
<td>B. Design Stand Form - Mandatory</td>
<td>33</td>
</tr>
<tr>
<td>Networking Evening Tickets &amp; Lunch Boxes</td>
<td>34</td>
</tr>
<tr>
<td>Hotel Accommodation</td>
<td>36</td>
</tr>
<tr>
<td>Carpet Colour, Fascia, Stand Components, Logo’s &amp; Graphics, Extra Electricity</td>
<td>37</td>
</tr>
<tr>
<td>Internet &amp; IT, Extra Cleaning, Rigging Services</td>
<td>39</td>
</tr>
<tr>
<td>Stand Furniture &amp; AV</td>
<td>45</td>
</tr>
<tr>
<td>Stand Catering</td>
<td>46</td>
</tr>
<tr>
<td>Flowers &amp; Plants</td>
<td>47</td>
</tr>
<tr>
<td>Lead Retrieval</td>
<td>52</td>
</tr>
</tbody>
</table>

**RULES & REGULATIONS ROSE INTERNATIONAL** ........................................................................... 56

<table>
<thead>
<tr>
<th>Additional Regulations &amp; Instructions for Design Stands</th>
<th>59</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rose International General Conditions</td>
<td>61</td>
</tr>
</tbody>
</table>
IMPORTANT DATES & DEADLINES

ESHG 2023 - Glasgow, United Kingdom, 10 -13 June 2023

BUILD UP

Exhibitors are strongly advised to use the standard stand construction package (included in the stand space fee, see also form 2a, page 32), because build-up and break-down times are limited.

A. Standard Stands – Build Up on Friday 9 June

<table>
<thead>
<tr>
<th>Schedule for exhibitors using the standard stand construction package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, 8 June</td>
</tr>
<tr>
<td>Friday, 9 June</td>
</tr>
<tr>
<td>Friday, 9 June</td>
</tr>
</tbody>
</table>

B. Design (Self Build) Stands – Build Up on Thursday 8 June

<table>
<thead>
<tr>
<th>Schedule for exhibitors bringing and building their own stand (design stand)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, 8 June</td>
</tr>
<tr>
<td>Friday, 9 June</td>
</tr>
<tr>
<td>Friday, 9 June</td>
</tr>
</tbody>
</table>

BREAKDOWN

A. Standard Stands – Breakdown Monday 12 June: 17.15 – 20.30 hrs

<table>
<thead>
<tr>
<th>Schedule for exhibitors using the standard stand construction package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, 12 June</td>
</tr>
<tr>
<td>Monday, 12 June</td>
</tr>
<tr>
<td>Monday, 12 June</td>
</tr>
<tr>
<td>Monday, 12 June</td>
</tr>
</tbody>
</table>

B. Design (Self Build) Stands – Breakdown Monday 12 June: 17.15 – 23.30 hrs

<table>
<thead>
<tr>
<th>Schedule for exhibitors bringing and building their own stand (design stand)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday, 12 June</td>
</tr>
<tr>
<td>Monday, 12 June</td>
</tr>
<tr>
<td>Monday, 12 June</td>
</tr>
<tr>
<td>Monday, 12 June</td>
</tr>
</tbody>
</table>
### CONFERENCE & EXHIBITION DATES

#### EXHIBITION DATES & OPENING HOURS

<table>
<thead>
<tr>
<th>Day</th>
<th>Dates</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>10 June 2023</td>
<td>09.30 - 18.30 hrs</td>
</tr>
<tr>
<td>Sunday</td>
<td>11 June 2023</td>
<td>09.30 - 17.00 hrs</td>
</tr>
<tr>
<td>Monday</td>
<td>12 June 2023</td>
<td>09.30 - 17.00 hrs</td>
</tr>
</tbody>
</table>

- **Note:** Exhibitors should be present at their stand 15 minutes before the opening of the exhibition (exhibitors may access the exhibition area 30 minutes before opening) and preferably stay for 15 minutes after closing time. This is for security reasons.
- Stands must be staffed at all times during opening hours of the exhibition.

#### CONFERENCE DATES & HOURS

<table>
<thead>
<tr>
<th>Day</th>
<th>Dates</th>
<th>Conference programme</th>
<th>Registration open</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday</td>
<td>9 June 2023</td>
<td>08.30 - 20.00</td>
<td>14.00 - 19.00</td>
</tr>
<tr>
<td>Saturday</td>
<td>10 June 2023</td>
<td>13.45 - 16.00</td>
<td>Welcoming addresses, followed by first plenary session</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20.00 - 21.15</td>
<td>ESHG Networking Mixer</td>
</tr>
<tr>
<td>Sunday</td>
<td>11 June 2023</td>
<td>08.30 - 20.30</td>
<td>08.00 - 19.30</td>
</tr>
<tr>
<td>Monday</td>
<td>12 June 2023</td>
<td>08.30 - 18.30</td>
<td>08.00 - 19.30</td>
</tr>
<tr>
<td>Tuesday</td>
<td>13 June 2023</td>
<td>09.00 - 16.00</td>
<td><strong>Exhibition closed!</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>08.30 - 14.00</td>
</tr>
</tbody>
</table>

# IMPORTANT DATES & DEADLINES

**ESHG 2023 - Glasgow, United Kingdom, 10 - 13 June 2023**

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Service</th>
<th>Mandatory?</th>
<th>Supplier</th>
<th>Page #</th>
<th>Order Form #</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASAP</td>
<td>Freight Forwarder services Information / contact</td>
<td>Highly Recommended</td>
<td>Valverde</td>
<td>27</td>
<td>Order form</td>
</tr>
<tr>
<td>ASAP</td>
<td>Hotel Accommodation Information</td>
<td></td>
<td>Glasgow Convention Bureau</td>
<td>36</td>
<td>On-line</td>
</tr>
<tr>
<td>10 March</td>
<td>Catalogue &amp; Subject Index Entry Information</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>30</td>
<td>Form by E-mail</td>
</tr>
<tr>
<td>1 April</td>
<td><strong>Standard Stand</strong> Construction</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>32</td>
<td>Form 2a*</td>
</tr>
<tr>
<td>1 April</td>
<td><strong>Design Stand</strong>: Form &amp; Technical Drawings</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>33</td>
<td>Form 2b*</td>
</tr>
<tr>
<td>1 May</td>
<td>Design Stand: Risk Assessment &amp; Insurance Certificate</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>33</td>
<td>NA</td>
</tr>
<tr>
<td>1 May</td>
<td>Badges Information &amp; Instructions</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>12-13</td>
<td>TBA</td>
</tr>
<tr>
<td>1 May</td>
<td>Payments to Rose International</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>31</td>
<td>Form 1</td>
</tr>
<tr>
<td>1 May</td>
<td>Lead Retrieval System</td>
<td></td>
<td>M Events</td>
<td>52-55</td>
<td>Form 6</td>
</tr>
<tr>
<td>1 May</td>
<td>Rigging Services (after approval by Rose International)</td>
<td></td>
<td>SEC</td>
<td>39</td>
<td>On Request</td>
</tr>
<tr>
<td>5 May</td>
<td>Carpet Colour</td>
<td></td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Company Name on Fascia Board</td>
<td></td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Extra Stand Components</td>
<td></td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Additional Electricity &amp; Connections</td>
<td></td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Logo’s &amp; Graphics</td>
<td></td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Stand Lay-out</td>
<td></td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>9 May</td>
<td>Plants</td>
<td></td>
<td>Blooms</td>
<td>47</td>
<td>Form 5</td>
</tr>
<tr>
<td>15 May</td>
<td>Networking Evening / Lunch Boxes</td>
<td></td>
<td>Rose Int.</td>
<td>34-35</td>
<td>Form 3</td>
</tr>
<tr>
<td>25 May</td>
<td>Stand Furniture</td>
<td></td>
<td>Cameron</td>
<td>45</td>
<td>On-line</td>
</tr>
<tr>
<td>25 May</td>
<td>Audio Visual Equipment</td>
<td></td>
<td>Cameron</td>
<td>45</td>
<td>On-line</td>
</tr>
<tr>
<td>26 May</td>
<td>Arrival of Actual Shipments at Glasgow Warehouse</td>
<td></td>
<td>Valverde</td>
<td>22-26</td>
<td>Physically</td>
</tr>
<tr>
<td>1 June</td>
<td>Stand Catering Services</td>
<td></td>
<td>SEC Food</td>
<td>46</td>
<td>On-line</td>
</tr>
<tr>
<td>1 June</td>
<td>Flowers Arrangements</td>
<td></td>
<td>Blooms</td>
<td>47</td>
<td>Form 5</td>
</tr>
<tr>
<td>1 June</td>
<td>Waste Collection</td>
<td></td>
<td>SEC</td>
<td>42</td>
<td>Form 4B</td>
</tr>
<tr>
<td>1 June</td>
<td>Internet &amp; Network</td>
<td></td>
<td>SEC</td>
<td>40</td>
<td>Form 4A</td>
</tr>
<tr>
<td>1 June</td>
<td>Extra Stand Cleaning</td>
<td></td>
<td>SEC</td>
<td>42</td>
<td>Form 4B</td>
</tr>
<tr>
<td>1 June</td>
<td>Water Connection</td>
<td></td>
<td>SEC</td>
<td>42</td>
<td>Form 4B</td>
</tr>
<tr>
<td></td>
<td>- Co-exhibitor Information</td>
<td></td>
<td>Rose Int.</td>
<td>30</td>
<td>On request</td>
</tr>
<tr>
<td></td>
<td>- Temporary Staff – Hostesses &amp; Security</td>
<td></td>
<td>Rose Int.</td>
<td>30</td>
<td>On request</td>
</tr>
<tr>
<td></td>
<td>- Compressed Air</td>
<td></td>
<td>Rose Int.</td>
<td>30</td>
<td>On request</td>
</tr>
</tbody>
</table>
CONTACT INFORMATION
ESHG 2023 - Glasgow, United Kingdom, 10 -13 June 2023

CONTACT INFORMATION

Exhibition Organiser
For all exhibition related questions, please contact Rose International:

Name  Rose International
Address P.O. Box 93260, NL - 2509 AG The Hague, the Netherlands
Contacts Flora van Laer  E-mail  fvanlaer@rose-international.com
Krista Vink  E-mail  kvink@rose-international.com
Telephone  +31(0)70 383 89 01  Fax  +31(0)70 381 89 36

Exhibition Service Desk
You can reach the Exhibition Service Desk during build-up, exhibition days, and break-down by calling the Rose International Office number: +31 70 38 38 901.

Conference Organiser
For information on the conference programme, please contact the Congress Office:

Name  ESHG 2023 - c/o Vienna Medical Academy - VMA
Address Alser Strasse 4, AT - 1090 Vienna, Austria
Contact Jana Ebert  E-mail  conference@eshg.org
Telephone  +43 (0)1 405 13 83 39  Fax  +43 (0)1 407 827 4
URL  2023.eshg.org

Conference & Exhibition Location & Access
Venue  The Scottish Event Campus (SEC)
Exhibition & Poster Area  Hall 4
Address  Glasgow, G3 8YW
Entrance  West and East Entrance
Telephone  +44 0141 248 3000
URL  https://www.sec.co.uk/

For any questions regarding the SEC, please contact Rose International.

Note: Do not send any shipments/materials to the SEC, they will not be accepted. Please see pages 22-27 for Freight Forwarding.

Official Housing Agent
For hotel bookings please see below:

Name  Glasgow Convention Bureau
E-mail  accommodation@glasgowconventionbureau.com
Telephone  +44 0141 566 0821 / 0820

For group bookings (for 10 rooms or more) please contact Glasgow Convention Bureau at accommodation@glasgowconventionbureau.com.

Note: Be aware that you may be contacted by telephone by scam companies claiming to be the official ESHG 2023 accommodation providers. Neither the ESHG nor the Glasgow Convention Bureau will call you to solicit reservations. Official ESHG (2023) emails will come from an email address ending in “@eshg.org” or “@rose-international.com”. Booking confirmations will be sent by “info@cvent.com”.

All lodging for the ESHG should be arranged using the links provided. If you are unsure who has contacted you regarding your hotel reservations or if one of these scammers has contacted you, please inform the ESHG at conference@eshg.org or eshg@rose-international.com.
Please find below an overview of the different stand services and the respective suppliers.

<table>
<thead>
<tr>
<th>Service</th>
<th>Supplier</th>
<th>Information on page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Official Stand Builder:</td>
<td>A-booth</td>
<td>Page 37</td>
</tr>
<tr>
<td>• Carpet colour and Fascia board</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Additional Stand Components</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Additional Electricity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Graphics services &amp; Logo’s</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stand Furniture.</td>
<td>Cameron</td>
<td>Page 45</td>
</tr>
<tr>
<td><strong>NOTE</strong>: furniture is <strong>NOT</strong> included</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Audio Visual Equipment for the Stand</td>
<td>Cameron</td>
<td>Page 45</td>
</tr>
<tr>
<td>Internet &amp; Network</td>
<td>SEC IT Services</td>
<td>Page 40</td>
</tr>
<tr>
<td>Stand Cleaning (Note: floor of standard stands will be vacuum cleaned)</td>
<td>SEC Technical Services</td>
<td>Page 42</td>
</tr>
<tr>
<td>Flowers &amp; Plants</td>
<td>Blooms Glasgow</td>
<td>Page 47</td>
</tr>
<tr>
<td>Stand Catering</td>
<td>SEC Food</td>
<td>Page 46</td>
</tr>
<tr>
<td>Lead Retrieval</td>
<td>M Events</td>
<td>Page 52</td>
</tr>
<tr>
<td>Freight Forwarding</td>
<td>Valverde</td>
<td>Page 22</td>
</tr>
</tbody>
</table>
GENERAL INFORMATION

Exhibition Service Desk - Opening Hours

<table>
<thead>
<tr>
<th>Service</th>
<th>Day</th>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Build-up</td>
<td>Thursday</td>
<td>8 June</td>
<td>14.00 – 19.30 hrs only for exhibitors who build their own stand and have a written agreement with Rose International about their construction works on Thursday 8 June 2023.</td>
</tr>
<tr>
<td>Build-up</td>
<td>Friday</td>
<td>9 June</td>
<td>08.00 – 18.00 hrs</td>
</tr>
<tr>
<td>Exhibition</td>
<td>Saturday</td>
<td>10 June</td>
<td>08.30 – 19.00 hrs</td>
</tr>
<tr>
<td>Exhibition</td>
<td>Sunday</td>
<td>11 June</td>
<td>09.00 – 17.30 hrs</td>
</tr>
<tr>
<td>Exhibition / Break-down</td>
<td>Monday</td>
<td>12 June</td>
<td>09.00 – 20.30 hrs</td>
</tr>
</tbody>
</table>

The Exhibition Service Desk is located in the Registration Area on the Concourse of the SEC. Close to Hall 4.

Exhibition Service Desk - Telephone Number

To reach the Exhibition Service Desk just call the Rose International office number: +31 70 38 38 901.

Opening Ceremony and Opening Networking Mixer

Exhibitors with an Exhibitor Conference badge are invited to the Welcoming Addresses on 10 June at 13.45 hrs. All Exhibitors are welcome to the Opening Networking Mixer at 20.00 hrs in or close to the SEC. Exact location TBA (free admission but remember to wear your badge). Note: the exhibition remains open during the opening ceremony and plenary sessions (until 18.30 hrs, coffee break from 18.00 – 18.30 hrs) so do not forget to keep staff on your stand.

WiFi and Internet Connections

WiFi will be available free of charge to all conference participants and exhibitors.

Exhibitors requiring a reliable Internet connection on their stand (e.g. for presentations) should order their own connection (see page 40 for information and how to order), because continuous access and speed cannot be guaranteed on the general WiFi.

Note: Exhibitors are NOT allowed to use their own wireless network unless they received the written approval from SEC Technical Services. Please email the Technical Services Team to get approval: technical.services@sec.co.uk.

Coffee Breaks, Cash Bar, Lunch, Restaurants & Stand Catering

During the official breaks of the conference (as published in the conference programme), coffee, tea and refreshments will be served in the exhibition and poster area’s free of charge for participants and exhibitors.

A Cash Bar will be open in the Exhibition Hall (Hall 4) during opening hours of the exhibition. The Cash Bar will offer sandwiches, snacks and beverages at a charge.

Lunch boxes can be ordered prior to the conference (NO on-site orders) for Saturday 10, Sunday 11, Monday 12 and Tuesday 13 June. Go to pages 34-35 for costs and how to order.

For stand catering, see page 46. It is not allowed to serve drinks and food on your stand, or anywhere else in the SEC, unless these are ordered from SEC Food (so also not drinks and food brought by the exhibitor).

Events during the Conference - Social and Commercial

The Annual Meetings Committee of the ESHG does not allow any company events during the conference (10 – 13 June), outside the time slots for corporate satellite meetings offered in the sponsor programme. Not in the SEC, neither in other locations in Glasgow.

Outside these corporate satellite slots, the organisation of social events (so only events with a social character) is allowed under strict conditions and only on Friday evening 9 June (as of 18.00 hrs) and on Sunday evening 11 June (as of 21.00 hrs) and with written permission from Rose International. Please contact Rose International for details.

Note: not following these rules will result in exclusion to participate in the next conference, ESHG 2024.
Sponsor Programme and Advertising
ESHG 2023 offers an attractive range of sponsorship and advertising opportunities, giving considerable exposure before and during the conference. Sponsorship items include e.g. corporate satellite slots during the conference programme, pre-and post-conference mailings, company brochure or invitation to company’s corporate satellite on a dedicated and staffed desk (participants can pick up a copy for their conference bag), an advertisement in the pocket programme, in the exhibition catalogue & corporate satellites book or in a conference Newsletter, a push notification in the ESHG 2023 Mobile App, banners on the homepage of the virtual platform and the conference website, and many more.
All advertising (also in and around the SEC) and sponsoring for and during ESHG 2023 is exclusively handled by Rose International.
If you have not yet received your copy of the Sponsor Programme, kindly contact Rose International.

ESHG Logo – Use of Logo by Exhibiting Companies and Sponsors
It is allowed to use the official ESHG Logo to promote your presence at ESHG 2023. Please note that it is NOT allowed to use the official ESHG 2023 Banner, as used on the conference website. A special ESHG 2023 banner is created which can be used by exhibitors and sponsors. Please contact Rose International in case you want to receive the ESHG logo and/or ESHG 2023 banner for exhibitors/sponsors.
It is important that the elements of the logo remain consistent. Do not attempt to redraw the lettering, branding elements or alter their relative position. Before reproducing the ESHG logo and/or ESHG 2022 banner, a print proof should be sent to Rose International for approval.

Compliance
The ESHG organises its meetings in compliance with the rules of EFPIA, Eucomed and EACCME with regards to sponsor involvement and recognition. Any (contractual) agreements in contradiction to these rules will be considered void. Remember that company compliance may differ from ESHG compliance.

All companies exhibiting at and/or sponsoring ESHG 2023 are advised to consult the guidelines and codes of practice applicable in the UK. By signing the relevant application form to participate in ESHG 2023, each company agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in the UK and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes (such as EFPIA, MedTech Europe, IFPMA).

Not allowed to advertise prescription drugs
Due to an EU Directive, the FSA-codex as well as the pharma codes, it is forbidden to advertise (show, offer or present) any prescription drugs at ESHG, since not all ESHG participants are MD’s (prescribers).

Green Meeting
The goal of the ESHG Board is to organise the ESHG conference in an environmentally sound manner. This includes higher energy efficiency, waste avoidance and environmentally benign travel of participants to the conference. Aspects of regional added value and social responsibility are also taken into account. Exhibitors and sponsors are requested to support these efforts.

The exhibitor agrees to comply with the following rules:
I. Catering – Stand catering:
Catering must be arranged solely with the exclusive caterer of the conference and is at the exhibitor’s own expense. Please consider not using disposable tableware (tumblers, plates, cutlery etc.). Drinks should be served from reusable packs or bulk packs.

II. Waste disposal
Waste at the stand must be separated and disposed according to the requirements covering the waste management scheme of the event. Waste management will be executed by the venue according to that scheme. Please note that there will be a recycling station in the exhibition hall, where you can separate the waste into the different waste streams (dry mixed recycling, card board and general waste).

III. Giveaways
Giveaways that produce large amounts of waste or environmentally harmful waste, such as non-returnable beverage packages, products with batteries or accumulators, are prohibited.
IV. Printed materials
Refrain from mass production of printed materials solely for this conference (e.g. flyers, brochures) and consider electronic information sharing (e.g. QR codes). Use 100% recycled paper or at least totally chlorine-free bleached paper (TCF) for the necessary printed matters.

V. Miscellaneous
The materials which are used by the exhibitor and for which the exhibitor is responsible (racks, roll-ups, decoration, maybe floor covering) must be reusable and are reused.

COVID-19 Measures and Deadlines
Please note that measures may need to be put in place due to COVID-19. If applicable this will be communicated nearer the conference.

For your travel arrangements, make sure to check with the relevant airline, railway operator etc. if any measures are in place by the time of the conference.

Literature and Give Aways – Free Literature Table
Distribution of literature and give-aways is not permitted outside the exhibitor’s stand (art. 3.6. of Rose International General Conditions). Any literature or give-aways found outside exhibitors stands will be trashed.

It is however allowed to display exhibitor’s material (1 item per exhibitor), in reasonable quantities, on the Free Literature table, section Company Information, in the exhibition area (location to be determined). Please help to keep the table neat and tidy. Also please keep in mind that ESHG 2023 will be a green meeting, so paper waste should be avoided.

It is also possible to book a so called “Company Brochure” at a fee, as per the Sponsor Programme (item D.3). These Company Brochures will be made available to participants on a dedicated and staffed desk close to the registration area and close to the Conference Bags desk. In Glasgow, participants are free to pick up a bag and take Company Brochures and conference materials from the dedicated desk. This means that there will be no pre-stuffed bags.

Emergency Telephone Numbers
In case of an emergency (fire, medical, etc.) in the SEC please notify the staff at the Conference registration and/or Exhibition Service Desk.

In case of a life-threatening emergency you can call the emergency hotline 999 or 112 (when every second counts).

Cash Dispenser/ATM
There are two ATMs on the Concourse in the SEC (next to the Box Office).

Smoking
ESHG 2023 is a non-smoking conference. The SEC does not allow smoking in any parts of the building, this includes during build-up and break down days as well.

Animals
It is not allowed to bring any animals into the building. Exception will be made for service dogs.

Currency
The currency in the UK is the GBP. For up-to-date exchange rates, check at a currency exchange site on the Internet, e.g. www.xe.com.

Tourist Information
For tourist information on Glasgow and Scotland, please refer to the following websites: https://peoplemakeglasgow.com/ and https://www.visitscotland.com/

Visa
Remember to check with your travel agency, or with the British consulate or embassy in your country, if you need a visa to enter the country.
How to get to the SEC
Wether you arrive by plane, train or car, please have a look at the following url on how to get to the SEC: https://www.sec.co.uk/visitor-information/how-to-get-here

Parking Private Cars & Trucks
Exhibitors can park their cars and trucks Free of Charge at Car Park 5 during all days (Build-Up, Conference and Breakdown). Note: no need to pre-order. Access to Car Park 5 is through the Service Entrance. Please see maps below.

Map of the SEC
EXHIBITOR BADGES & REGISTRATIONS

ESHG 2023 – Glasgow, United Kingdom, 10 -13 June 2023

EXHIBITOR BADGES & REGISTRATIONS

Exhibitor Badge Types

The following 2 types of badges are available for exhibitors:

A. Exhibitor Conference Badges, exclusive for exhibiting company staff
B. Exhibits Only Badges

Please see below for details, applicable fees and order process.

A. Exhibitor Conference Badges – Access to Exhibition & Scientific Sessions

Each Exhibiting Company receives the following number of free Exhibitor Conference Badges (with access to the Scientific Sessions):

<table>
<thead>
<tr>
<th>Stand Size</th>
<th>Free Exhibitor Conference Badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 – 14 m²</td>
<td>2</td>
</tr>
<tr>
<td>15 – 24 m²</td>
<td>3</td>
</tr>
<tr>
<td>25 – 33 m²</td>
<td>4</td>
</tr>
<tr>
<td>34 – 42 m²</td>
<td>5</td>
</tr>
<tr>
<td>43 – 51 m²</td>
<td>6</td>
</tr>
<tr>
<td>52 – 60 m²</td>
<td>7</td>
</tr>
<tr>
<td>&gt;60 m²</td>
<td>8</td>
</tr>
</tbody>
</table>

Exhibitor Conference Badges give free access to the exhibition area, the scientific sessions (provided that seats are available), the Opening Ceremony and the Opening Networking event on Saturday 10 June (time schedule on page 4). Exhibitor Conference Badges include refreshments which are free for participants during the official breaks.

In addition to the free Exhibitor Conference Badges additional Exhibitor Conference Badges (full conference registration for exhibiting company staff) are available at a fee of EURO 275.00, if ordered before the early deadline (1 May 2023). After this date the fee will be EURO 300.00. **Exhibitor Conference Badges are available exclusively for exhibiting company staff.**

B. Exhibits ONLY Badges – Access to Exhibition ONLY

In addition, each exhibiting company will receive 1 (one) free Exhibits ONLY Badge (valid for all three exhibition days). Additional Exhibits Only Badges can be ordered at EURO 95.00 each, if ordered before the early deadline (1 May 2023). For badges ordered after this date the fee will be EURO 105.00. Exhibits ONLY Badges give access to the exhibition area and company’s own corporate satellites, not to scientific sessions, and include refreshments available free of charge to participants.

Exhibits Only Badges are also available for exhibitors’ guests who wish to visit the exhibition. Exhibits Only Badges can be purchased on-site at the Exhibition Service Desk (at EURO 105.00 each). More information about the badge-order process on-site will follow per e-mail.

Important Information – Exhibitor Conference and Exhibits Only Badges

- Exhibitor Conference Badges will show the name of the exhibiting company and the personal name of the staff member (both are mandatory), as well as the text EXHIBITOR.
- Exhibits Only Badges will have, besides company (or institution for e.g. guests) and personal name, the text EXHIBITS ONLY.
- All badges will have a QR code which can be scanned by exhibitors and/or corporate satellite organisers (after approval of the badge holder). The QR code provides the company name, personal name and email address of the badge holder.
- **Badges must be worn visibly at all times** in view of security and access procedures.
**Badge Ordering**

Exhibitors receive the badge form by e-mail in Excel format; the form should be returned to Rose International by e-mail, in the same format, Excel (do not pdf!), **before 1 May 2023** to benefit from the **reduced rate**.

We advise exhibitors to pre-order all badges, this to avoid long waiting time at Exhibition Services Desk on site. Deadline for pre-ordering badges is **26 May 2023**. Orders received after this deadline will not be processed and these badges will need to be bought on site at the Exhibition Service Desk.

**Badge Collection (Printing) On Site**

Badges will **not** be sent to exhibitors or guests in advance. They (for whom badges have been ordered) will receive an email with their unique QR code to print their badge on site. The badges can be printed at the Registration Area on the Concourse of the SEC. Note: everybody needs to print and pick up their own badge, no collective badge printing.

**Lost or Forgotten – Exhibitor Conference and Exhibits Only Badges**

Exhibitors who lose, or forget to bring to the congress centre, their badge (Exhibitor Conference or Exhibits Only Badge) will be able to buy an Exhibits Only Badge at a fee of EURO 105.00 per badge, or an Exhibitor Conference Badge (for exhibiting company staff only) at the late fee, i.e. EURO 300.00. Badge preparation on-site will cause a delay in accessing the exhibition and conference levels.

**Badges will not be re-issued, under any circumstances.**

**Cancellations & Changes – Exhibitor Conference and Exhibits Only Badges**

- **Cancelled** badges will **not be refunded** at any time and remain payable in full.
- The process for **badge changes** will be communicated together with the badge order process via e-mail.

**Conference Registrations for Exhibitor’s guests**

Exhibitor’s guests, who wish to be registered as a full/regular participant of the conference should be registered online at [https://2023.eshg.org/myconference/registration/](https://2023.eshg.org/myconference/registration/). Information and rates are available on the ESHG 2023 Conference website. Early fee deadline for ordering Conference registrations: 20 April 2023, Regular fee deadline: 25 May 2023, as of 26 May 2023 (also on-site) the Late fee will apply. **Note**: it is NOT possible to order Exhibitor Conference Badges for guests, since these badges are exclusive for exhibiting company staff.

**Access during Build-up & Breakdown – Worker Badges**

**Rose worker badges for build-up** are required for **all** persons (not for exhibitors who have an Exhibitor Conference or Exhibits Only Badge) working during **build-up on Friday 9 June and breakdown**. These badges can be picked up on site at the Rose International Exhibition Service Desk (pre-order is not necessary). On Thursday 8 June worker badges are not required for the building team members of design stands. But the worker badges are required for them on Friday 9 June. They can pick up the worker badges already on Thursday 8 June between 14.00 – 19.30 hrs at the Exhibition Service Desk of Rose International at the Concourse opposite of the Registration Desk.
BUILD UP & BREAKDOWN

Exhibitors are strongly advised to use the standard stand construction package (included in the stand space fee, see also form 2a, page 32), because build-up and break-down times are limited.

BUILD UP

A. Standard Stands – Build Up on Friday 9 June

| Thursday, 8 June | NO ACCESS for exhibitors who use the package of standard stand construction (Form 2a, page 32) |
| Friday, 9 June   | 08.30 – 17.30 hrs Bringing in and installation of exhibits. |
| Friday, 9 June   | 16.30 – 17.30 hrs Installation of exhibits inside the stands only, no more movements in the aisles in view of cleaning and carpeting of aisles. |

B. Design (Self Build) Stands – Build Up on Thursday 8 June

| Thursday, 8 June | 09.00 – 19.00 hrs Stand construction works by exhibitors and their stand contractors who bring and build their own and have a written agreement with Rose International about their construction works on Thursday 8 June 2023. All construction works must be finished on Thursday 8 June by 19.00 hrs, no construction works whatsoever allowed on Friday 9 June. On Thursday 8 June all persons entering the exhibition hall will be required to wear a hi-visibility vest (bring your own). For stand builders safety footwear is also required. |
| Friday, 9 June   | 08.30 – 17.30 hrs Bringing in and installation of exhibits inside the stand. No construction works whatsoever allowed (see Thursday). |
| Friday, 9 June   | 16.30 – 17.30 hrs Installation of exhibits inside the stands only, no more movements in the aisles in view of cleaning and carpeting of aisles. |

► If in doubt whether you belong to group A (standard stand construction stand) or group B (design/own stand), check with Rose International to avoid misunderstandings on your build-up schedule.

There will be absolutely no access on Thursday for exhibitors of Group A (Standard stand).
For Group B (Design stand) there will be only access if the exhibitor or his stand contractor has a written agreement with Rose International about their building up schedule on Thursday 8 June.

Please see page 17 for an overall BUILD UP Schedule!

Contractual working hours agreed with the SEC do not allow for any delay in leaving the exhibition area after contractual hours. If an exhibitor, his staff, his contractor or his supplier does not leave the premises at, or before, the times printed above, the exhibitor will be held responsible for additional rental and other fees incurred.
Access to the Exhibition Hall during Build-up hours

- **Access:**
  - Exhibitors using the Standard Stand Construction have access on Friday 9 June only.
  - Exhibitors building their stand (Design Stand) have access on Thursday 8 and Friday 9 June.
- Exhibitors who need to **unload a car or truck**: see “Delivery & Removal of Exhibits” below.
- Entrance during build-up for exhibitors is through the Concourse (both West and East Entrance) in case of hand-carrying their materials.
- **Badges (Exhibitor Conference, Exhibits ONLY or Worker badge)** are required for all persons entering the exhibition hall on Friday 9 June. Please see pages 12 and 13, for further information.
- Unloading and bringing in of exhibits to be finalised before 16.30 hrs on Friday 9 June.

Occupation of Exhibit Space

If an exhibitor has not taken up his stand space on:

A. **Friday 9 June 2023 at 16.30 hrs** – exhibitors using the standard stand construction package

B. **Thursday 8 June 2023 at 19.00 hrs** – exhibitors bringing/building their own stand

Rose International may dispose of exhibitor’s stand space without notice or proof of default. The agreed fees remain due in full and the exhibitor is not entitled to any compensation.

**BREAKDOWN**

A. **Standard Stands – Breakdown Monday 12 June: 17.15 – 20.30 hrs**

<table>
<thead>
<tr>
<th>Schedule for exhibitors using the standard stand construction package</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, 12 June</strong></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

B. **Design (Self Build) Stands – Breakdown Monday 12 June: 17.15 – 23.30 hrs**

<table>
<thead>
<tr>
<th>Schedule for exhibitors bringing and building their own stand (design stand)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, 12 June</strong></td>
</tr>
<tr>
<td></td>
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<tr>
<td></td>
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<tr>
<td></td>
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<tr>
<td></td>
</tr>
</tbody>
</table>

Delivery & Removal of Exhibits to/from the Exhibition Hall (unloading/loading car/truck)

The delivery and removal of exhibition goods (non-hand carrying) during build-up and break-down, go through the Service Entrance. See map next page.

The following instructions apply for the delivery and (un)loading of goods.
- Valverde is the official ESHG 2023 freight forwarder, appointed by Rose International.
- The use of forklift trucks and other motorized transport and lifting equipment by other parties than Valverde is not allowed.
- For parking of trucks: see page 11.
Loading/ Unloading Area
## Overall Schedule BUILD UP

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>Thursday 8 June</th>
<th>Friday 9 June</th>
<th>REMARKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bringing in of <strong>stand</strong> materials/shipments for <strong>exhibitors building their own stand (design stand)</strong></td>
<td>09.00 – 15.00</td>
<td>-</td>
<td>If you build your own stand (design stand), make sure to instruct Valverde to deliver your materials early on Thursday 8 June.</td>
</tr>
<tr>
<td>Exhibitors bringing/building their own stand (design stand)</td>
<td>Construction Works * 09.00 - 19.00</td>
<td>Installation of Exhibits 08.30 – 17.30</td>
<td>* Agreement required with Rose Int. for construction on Thursday 8 June. All construction works should be finished on Thursday at 19.00 hrs.</td>
</tr>
<tr>
<td>Bringing in and installation of exhibits by exhibitors using the package of standard construction</td>
<td>No Access on Thursday!</td>
<td>08.30 – 17.30</td>
<td></td>
</tr>
<tr>
<td><strong>Aisles must be cleared of all goods, waste materials, empties etc.</strong></td>
<td></td>
<td>16.30 strict</td>
<td>- Storage empties: Valverde (page 22)</td>
</tr>
<tr>
<td>Aisles will be cleaned and carpeted</td>
<td>After 16.30</td>
<td></td>
<td>Concerns the aisles in and around the exhibition areas.</td>
</tr>
<tr>
<td>Collection of empties for storage by Valverde</td>
<td>08.30 – 16.30</td>
<td></td>
<td>Pre-order storage for your empties: Valverde, page 22</td>
</tr>
<tr>
<td>Ordered Stand Furniture brought to stands</td>
<td>End of the day</td>
<td></td>
<td>Ordered items will be placed in the stand by Cameron.</td>
</tr>
<tr>
<td>Rented Stand AV brought to stands and installed</td>
<td>9:00 – 16:00</td>
<td></td>
<td>Ordered items will be placed in the stand by Cameron.</td>
</tr>
<tr>
<td>Internet access installation</td>
<td></td>
<td></td>
<td>Ordered internet line already in stand.</td>
</tr>
<tr>
<td>Ordered plants and flowers brought to stands</td>
<td>09.00 – 17.30</td>
<td></td>
<td>Plants and Flowers will be placed in the stand by Blooms Glasgow</td>
</tr>
<tr>
<td>Stand floors and general cleaning of the exhibition stands and areas</td>
<td>Evening</td>
<td></td>
<td>Stand floor of standard stands will be vacuum cleaned and is included in your stand space fee, as well as on Saturday and Sunday evening.</td>
</tr>
</tbody>
</table>

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The Exhibition opens on Saturday 10 June at 09.30 hrs
Exhibitors should be present at 09.15 hrs
## Technical Specifications

Below are important technical specifications related to the use of your exhibit space, the standard stand construction package, and the exhibition area in general.

| Building height and how to use your exhibit space | Stand walls must be **2.50 m high exactly**, not lower, not higher, measured from the floor of the hall, not from e.g. a raised or technical floor. It is **not allowed to use the walls of neighbouring stands**, each stand must have its own walls, finished to the satisfaction of the organisers.  
- **In-line stands** should have **side and back walls** measuring the full depth, width and height (2.50 m) of the rented stand space.  
- **Head stands** should have a **back wall** covering the full width and height (2.50 m) of the stand. Partly closed side walls are advisable in order to hide e.g. the backside, and wires of spotlights, of a display system in the stand. Contact Rose International for advice.  
- **Corner stands** must have **two back walls** over the full depth and height (2.50 m) of the stand. |
| Objects in stands | For **objects higher than 2.50 m permission is required** from Rose International. These higher objects should be placed at a minimum distance of 0.75 m inward from the stand front, side and back lines or walls.  
If you intend to **bring a display system** (e.g. pop-up display) to put in your stand, please inform Rose International of the measurements (height x width in m) so we can check if the display will fit. For spotlights on your system: also see below, Plugs, sockets and adapters. |
| Displays in stands |  
| Floor material | Concrete  
Aisles will be carpeted (red) and flooring in the stands is mandatory. |
| Exhibition area |  
| Flooring in stands | All stands must have flooring. **Carpet for the standard stand construction stands is included in the package** (go to page 37 for instructions on how to indicate your choice of colour). **Note:** Carpet in aisles of the exhibition is red.  
Exhibitors who bring/build their own stand should bring their own flooring or can order this. Please contact A-booth if you wish to order any stand flooring. |
| Max floor load | The floor loading is 20 tonnes axle load and 10 tonnes point load per square foot. |
| Electricity | Single phase 230V/50 Hz current up to 3 kW. Three-phase 400V/50 Hz current + neutral above 3 kW.  
Electricity connections come from the floor. |
| Max floor load |  
| Plugs, sockets and adapters | The plugs and sockets in the UK are not the same as the regular European plugs and sockets. The **2 free sockets** in your package will have **European sockets unless** you have indicated via the on-line portal of A-Booth that you wish to have UK sockets. Adapters (e.g. European to UK) can be ordered through the online portal of A-Booth. |
| Voltage transformers | For **equipment requiring 110/120V, a transformer is needed to connect to 230V/ 400V**. Although we advise exhibitors to bring their own transformer if their equipment needs this, transformers can also be ordered with A-booth, please contact them directly, see details page 37. **No on-site** ordering of transformers. |
| Suspensions/ Rigging | The height of Hall 4 allows for suspensions and rigging in most places. Please contact Rose International well in advance if you have any plans for suspensions over your stand. These need careful planning (build-up time is limited!) and the approval of Rose International **before 1 April 2023**. All costs involved in rigging/suspensions will be for the exhibitor. See also pages 56-59 with important regulations. |

### Standard Stand Package (By Default Included)

The package includes:
- Stand walls 250 cm high.  
- Fascia board with company name and stand number in standard lettering, max. 20 characters 1).  
- One spotlight/3 m², **including electricity connection 2 kW + 2 EU sockets + consumption** 2).  
- Carpet: see colour catalogue via the on-line portal of A-booth 3).
NOTE: the standard stand does **NOT include** any stand furniture. Please order online with the supplier “Cameron”, see page 45

1. Please fill in, via the on-line portal of A-booth, how your company name should show on the fascia board. For instructions how to log in on the A-booth portal see page 37.
2. In case more kW is needed or 24-continuous power: order on-line with A-booth, see page 37 for details.
3. Mark the carpet colour you wish to have in your stand also on-line via the A-booth portal (default colour is 0905 GREY). **Note:** Carpet in the aisles is red. For on-line ordering via A-booth see page 37. **NOTE:** Deadline for choosing you colour carpet is 5 May 2023. If you have not chosen the colour by this date you will get the default colour 0905 GREY.

### Design Stands (Self-Build Stands)

If you bring/build your own stand (**Note:** build-up time is limited, we highly recommend exhibitors to use the package of standard stand construction) please fill out and return Form 2b.

- The exhibitor, or his stand contractor, should agree with Rose International on construction works to be carried out on Thursday 8 June (**no construction works allowed on Friday 9 June**). See detailed build-up schedule on pages 17.
- It is not possible to order parts of the package of standard stand construction if you build your own stand, neither is there a reduction on the stand space fee if you bring/build your own stand.
- The stand space includes a 2 kW electricity connection + 2 EU sockets + consumption: more power and/or 24hr continuous power can be ordered on-line with A-booth, see page 37 for details.

1. All exhibitors, as well as their stand contractors and other suppliers, are obliged to read the ESHG 2023 Exhibitors’ Manual and sign Form 2b to confirm this. Form 2b should be returned to Rose International before 1 April 2023.
2. The stand design, including technical drawings, must reach Rose International for written approval before 1 April 2023. **See point 4 for additional requirements.**
3. The design should be scaled with full measurements in cm, including height of the stand walls (should be 2.50 m exactly, measured from the floor of the hall) and of any objects inside the stand which are higher than 2.50 m. Do not forget to include the suspensions, if any, in the design. Further important instructions, see the regulations, pages 56-59.
4. In addition to the technical drawings, Design Stands need to submit the following documents to Rose International ([vanlaer@rose-international.com](mailto:vanlaer@rose-international.com)), **deadline 1 May 2023:**
   b. Insurance certificate for Public Liability covering a minimum of GBP 5M (advice is: GBP10M)

### Booth Inspection

Inspection of the booths by Rose International is carried out continuously during build-up procedures to make sure that exhibitors receive the services ordered, and to see to it that the instructions of, and on behalf of, the organisers and the SEC are taken into account.
List of Exhibitors & Floor plan

For an updated list of exhibitors and the most recent floor plan please visit the conference website: https://2023.eshg.org/exhibition/.

Stand Number & Final Stand Allocation

Stand locations and stand numbers will be (re-)confirmed by Rose International in April 2023. In case it is necessary to change an exhibitor’s stand location and/or stand number, the exhibitor will be notified immediately.

Rules & Regulations, General Conditions – Rose International

For the Rose International Rules & Regulations, go to pages 61-62.

Liability

Neither the exhibition organisers or the (official) service suppliers, nor the conference organisers, the SEC and/or the city of Glasgow, nor the ESHG can accept responsibility for the security and safety of the booths, their contents and exhibitors’ staff. Neither can they accept responsibility for damage to or theft of any goods whatsoever. According to Article 10 of the General Conditions of Rose International, participation in the exhibition is at the risk of the exhibitor under all circumstances.

Exhibitors accept full responsibility for rented equipment by signing the relevant order form(s) and/or when ordering on-line. The exhibitor will be charged for any loss of or damage to rented equipment. Any damage to the building will be charged to the relevant exhibitor.

See also important note on liability on page 59.

Insurance

All exhibitors should take care of an insurance to cover third party liability including liability towards Rose International, the ESHG, the congress centre and all service suppliers. All rented equipment must be insured by the exhibitor. And please make sure your staff is well insured (liability, health etc.).

IMPORTANT NOTES: Exhibitors need to bring the insurance certificate to the SEC.

Design stands need to submit their Insurance Certificate to Rose International before 1 May 2023. The Insurance Certificate for Public Liability should cover a minimum of GBP 5M (advise is: GBP10M).

Theft Prevention - Security

Exhibitors who wish to order a security guard on the stand, please see page 30. We strongly advise exhibitors to observe the following suggestions for theft prevention.

During Build-up
- Bring valuable and personal goods into the building as late as possible and do not leave unguarded.
- When leaving the building after or during build-up, mark your stand site with a ribbon. Exhibition organisers and security will know that persons behind the ribbon do not belong in your stand.
- Staff your booth during the entire build-up period, and in particular after your exhibits have been installed.
- Also observe other periods when the public will be around.
- Do not leave valuable goods in the stand when leaving. Take these with you (preferably), or lock away.

During Exhibition Opening Hours
- Do not leave your stand unmanned during opening hours of the exhibition.
- Arrive preferably 15 minutes before opening time of the exhibition.
- Poster viewing hours run concurrent with exhibition opening hours: so do not come late, and do not leave early.
- Always keep your valuable and personal belongings locked away.
- After closing of the exhibition, keep your stand manned until all visitors have left the exhibition area.
- Make sure to take with you, or lock away, valuable goods at the end of each exhibition day.

During Break-down
- Remove all valuable and personal goods as quickly as possible from the building when the exhibition closes and leave these in a safe place.
- Keep your stand manned permanently by one person at least until all your goods have been removed and taken out of the exhibition hall.
Stand Cleaning

For all stands using the standard stand construction, daily (overnight) cleaning is included. Stand carpet will be vacuum cleaned and waste baskets (if placed at the aisle at the end of the day) will be cleaned. Design stands will not be cleaned. Stand cleaning can be ordered with SEC, see page 42.

Waste Disposal & Environmental Regulations

Exhibitors, their stand contractors and suppliers are obliged to dispose their own waste. Any waste, including promotional material, left behind will be removed by the organizers at the expense of the exhibitor concerned. During Build-Up & Breakdown and also during the conference, there will be a recycling station in the exhibition hall, where exhibitors can separate the waste into the different waste streams (dry mixed recycling, cardboard and general waste). Design stands either need to order waste collection with SEC, see page 42, or will need to take out all their waste themselves (after build-up and/or breakdown) for all waste that does not belong to the Recycle Area’s.

Waste stations in the SEC (also in the Exhibition Hall)

Recycle Station in Exhibition Hall

<table>
<thead>
<tr>
<th>General Waste</th>
<th>Dry Mixed Recycling</th>
<th>Cardboard</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="General Waste Bin" /></td>
<td><img src="image2" alt="Dry Mixed Recycling Bin" /></td>
<td><img src="image3" alt="Cardboard Bin" /></td>
</tr>
</tbody>
</table>

- Any waste that cannot be segregated for re-cycling, not including hazardous waste.
  - No bulky items
  - No hazardous waste
  - No glass
- Must be clean & dry
  - Cans, tins (washed out)
  - Paper - loose newspapers, magazines, office paper (no bulky items)
  - Plastic bottles - milk bottles, drinks bottles, sauce bottles, cleaning product bottles
  - Empty aerosols cans
- Yogurt pots, tetra paks, glass, food waste
- Cardboard boxes & Cartons
  - Please flat-pack
- Do not include cardboard contaminated with food or plastic or packaging
We are proud to inform you that Valverde is appointed as the official logistics supplier for ESHG 2023. The exhibition organizer, Rose International has chosen this partnership to guarantee a professional and high-level logistic service at all times.

Important aspects for your shipping:
- Carefully note the latest arrival deadline of 26 May 2023.
- Do not send any goods directly to the SEC; these will not be accepted.
- Courier shipments should be avoided. If courier shipment cannot be avoided, we advise to go through Valverde (see instructions on page 24). Courier shipments addressed to the venue will be rejected and/or sent back to origin.
- All shipments coming from outside the United Kingdom will be subject to customs clearance.
- Make sure that your company staff at the stand in Glasgow bring with them:
  1. Copies of all freight documents issued at the point of departure of your goods.
  2. Full contact details, including mobile phone, of your contact at the freight forwarder who shipped your goods to Glasgow.

These documents and contact details are needed if your goods have not arrived in Glasgow in time. Valverde will only be able to help search for your goods if your company staff can give them these documents and contact details.

Services by Valverde
1. Manpower
2. Customs Clearance & Freight Forwarding
3. Storage of Empties

Contact Details
Name: Valverde BV
Address: Zekeringstraat 36 B 1014 BS Amsterdam, The Netherlands
Telephone: +31 (0)20 653 8555
URL: www.valverde.nl
Contact: Floris de Kok
E-mail: eshg@valverde.nl

General Instructions Event
Build-up: 8 – 9 June 2023 (design stands construction works only on 8 June, access standard stands only on 9 June)
Exhibition dates: 10 – 12 June 2023
Breakdown: 12 June 2023 (18.00 – 20:30hrs (standard stands), 23:30 hrs (design stands))

Note: all freight not collected during breakdown on Monday 12 June between 18:30 and 22:30 hrs will be taken by Valverde and brought to the warehouse in Glasgow at the expense of the exhibitor.

The use of forklift trucks and other motorized transport and lifting equipment by other parties than Valverde is not allowed.

Stand construction materials for design stands (construction works on Thursday 8 June) can be delivered to the SEC after agreement on this with Valverde. Delivery to the stand location with forklift or motorized equipment by Valverde only. Contact Valverde for further details.

As the exhibition hall is not a permanent warehouse, courier shipments sent directly the SEC will be refused.
Customs to the United Kingdom

All shipments coming from outside the United Kingdom will be subject to customs clearance. This process requires a certain preparation and documentation to assure your shipments arrive on time in the warehouse and on your booth. It is mandatory to ship all non-full trailer loads via the warehouse prior to the show, so any delays at the entrance of the United Kingdom can be solved without risking that your shipment does not arrive at your booth at all!

To simplify the process of customs, we strongly recommend to use our nominated partner in your country to use as your forwarder for shipping. They are experienced in shipping with customs as well and they will be able to offer you the complete package of shipping, on-site handling and customs. Please contact us to bring you in contact with our agent from your region.

Shipping documents

Please send us the following documents:

<table>
<thead>
<tr>
<th>Road freight shipments</th>
<th>Air freight shipments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial invoice</td>
<td>Commercial invoice</td>
</tr>
<tr>
<td>Copy of T1 document</td>
<td>Copy of AWB</td>
</tr>
</tbody>
</table>

Temporary or permanent importation on commercial invoice

The full colour commercial invoice must include the following information:

- Name of the exhibition, hall and booth number
- Shippers and consignee address
- Picture in colour of each item
- Detailed description of each product
- Customs codes (harmonized customs codes)
- Value per item and total value of the shipment
- Number of pieces, dimensions and weight
- Place, date, signature and stamp

UK Customs are strict and thorough in their examination of goods. Shipments are expected to be examined. Wrong declarations may cause confiscation of shipments. In such case Valverde cannot be held liable. Separate commercial invoices are required for permanent and temporary commodities.

How to Consign your Air Freight Shipment

All air freight must be shipped on a direct AWB, please mail a copy of the AWB to eshg@valverde.nl.

Consignee
Stevie Cameron Event Logistics
ESHG 2023/Valverde
1 Tennant Avenue
College Milton South
East Kilbride, G74 5NA
info@cameronlogistics.co.uk
Tel: +44 1355 238 559

Notify
Hellmann Worldwide / Glasgow Airport

Airport of destination: Glasgow Airport (GLA)
Deadline of arrival: 26 May 2023

Markings on package(s): ESHG 2023+ Exhibitor name + Hall/Stand number and case numbers.
Road Freight/Courier Shipment

Your transport company or courier company will deliver your material to our warehouse. Valverde will organize the unloading at the warehouse, customs import formalities, storage and delivery to your booth.

After the event your goods will be collected from your stand. Valverde will organize the collection from your stand, storage, reloading at our warehouse and customs (re-)export formalities.

The shipment details need to be provided to Valverde prior to arrival into the warehouse. The transport company that will collect the goods from the warehouse must have the event name, exhibitor name and stand number as a reference for collection.

ALL COURIER SHIPMENTS MUST BE SENT “DELIVERY DUTY PAID” (DDP)/

All road freight needs to be pre-alerted before delivery.

Consignee
ESHG 2023
c/o Cameron Logistics
1 Tennant Avenue
College Milton South
East Kilbride, G74 5NA
United Kingdom
ESHG 2023

Customs, T-1 instructions
Stevie Cameron Event Logistics
1 Tennant Avenue
College Milton South
East Kilbride, G74 5NA
United Kingdom
customs office: GB 000060 Dover
Stevie Cameron Event Logistics

Notify: Valverde BV + exhibitor name + hall/stand number
Marking on package(s): ESHG 2023 c/o ‘Exhibitor name’ + ‘Hall / Stand number’

Deadline of latest arrival at Valverde warehouse: Friday 26th May 2023
First available date of collection from Valverde warehouse: Thursday 15th June 2023
Warehouse opening hours: Monday – Friday; 09:00 – 17:00

Tariffs Air Freight & customs

Inbound & Outbound Air Freight
From free arrival Glasgow airport (GLA) till delivered to warehouse or vice versa:
Including airport handling fees and transit documents.
Excluding waiting times, late arrival, customs formalities, delivery to exhibition stand

1 to 500 kg € 1,65 per kg minimum 250 kg

Tariff will be calculated as 1 cbm = 167 kgs, whichever is greater.
For shipment over 500 kg, please contact us for our best quote.

Customs Formalities Inbound
Temporary import clearance € 253,00
Temporary import bond fee 1,5 % of the value
Minimum € 215,00

Permanent import clearance € 253,00
Duties and taxes as per outlay
Advanced fee 20 %
Minimum € 85,00

Handling ATA Carnet import € 253,00
Customs Formalities Outbound

Customs declaration € 253,00
Export bond fee 1,5% of the value
Minimum € 215,00

Handling ATA Carnet export € 253,00

Direct Unloading/Reloading To/From Stand
Rates are available on request and only for Full Truck Loads

Handling Shipments via Warehouse – Air/Road/Courier
(UN)loading of goods via warehouse to/from exhibition stand Volume conversion depend on type of arrival.

Road freight & courier shipments up to 50 kgs. € 195.00
Airfreight and road freight shipments above 50 kgs. € 45.00 per 100 kgs.
Minimum € 275.00

Costs will be charged at 1 cbm equals 300 kgs. whichever is greater. Costs are excluding overtime surcharge

Storage costs per day € 20,50 per cbm per day
First 5 days free of charge

Storage and Handling Packaging Material during the Event

Storage of empties incl. collection/re-delivery to your stand € 71,50 per cbm
min. 3 cbm

General Fees

Consignment fee / each way € 50,00 per shipment / each way
Late arrival surcharge 35% for shipments arriving after deadlines
Overtime (17:00 – 08:00) & Saturday surcharge 50%
Sunday & holiday surcharge 100%

Important Information

- Above rates are excluding VAT.
- Our normal working hours are weekdays from 8:00 to 17:00 hrs.
- All orders can be cancelled 1 week before the start of the build-up period, thereafter a cancellation fee will be charged.
- Your order needs to be placed 5 working days before the start of the build-up period. Thereafter a surcharge of 30% is applicable on the final invoice.
- No credit is given to any exhibitor. Therefore, we advise you to use one of our preferred agents in your country.
- Credit card transactions will be charged with a 5% surcharge on the total invoice amount.
- We charge a 3% advance of funds fee for all third-party charges.

Insurance & Liability

The liability of a logistics service provider is limited and therefore we advise you to insure your exhibition goods for transportation and residence during the exhibition.

The latest version of the Dutch Fenex conditions is applicable on all our transactions. All work is carried out subject to the general conditions of the federation of the Dutch forwarding agent’s FENEX deposited at the Registry of the Court at Amsterdam, Arnhem, Breda, Rotterdam, latest version. These conditions will be sent to you on request.
### Billing & Payment

<table>
<thead>
<tr>
<th>Address</th>
<th>Bank address</th>
<th>Bank details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Valverde BV</td>
<td>ABN AMRO Bank NV</td>
<td>IBAN NL76ABNA0243435533</td>
</tr>
<tr>
<td>Zekeringstraat 36B</td>
<td>Postbus 42</td>
<td>BIC ABNANL2A</td>
</tr>
<tr>
<td>1014 BS Amsterdam</td>
<td>2130 AA Hoofddorp</td>
<td>VAT NL815887140B01</td>
</tr>
<tr>
<td>The Netherlands</td>
<td>The Netherlands</td>
<td></td>
</tr>
</tbody>
</table>
Use this form to order all required logistic services from Valverde B.V. Please return a copy by e-mail to: eshg@valverde.nl

For all orders a quotation will be provided by Valverde before confirmation of the order.

Your order:

Shipment details (Number of parcels, dimensions, weight)

☐ Inbound handling of your goods
   Delivery Date___________, Time _________ (for design stands only, goods for standard stands will be delivered on Friday morning, 9 June)

☐ Outbound handling of your goods

☐ Storage of packing material
   Number of pieces______, volume_______m³

After the event goods will ☐ or will not ☐ be returned (please cross mark).

Unless otherwise agreed, payment needs to be arranged before delivery of the shipment, or you can let us have a credit card (Mastercard or VISA) guarantee for payment.

Credit card number ____________________________________
Card holder name ____________________________________
Credit card company ____________________________________
Security code ____________________________________
Expiry date ____________________________________
Date ____________________________________
Your name ____________________________________
Signature ____________________________________
SERVICES ORDERS

IMPORTANT INFORMATION

1. On the next page you will find an overview of stand services, indicating if a service should be ordered on-line or with an order form in this manual. The deadlines by which services orders should have reached the relevant suppliers are also shown.

2. **IMPORTANT**: Due to COVID-19 the world has changed, also for our suppliers. This means some of the deadlines are earlier than in previous years. Please make sure to meet the deadlines. Not meeting the deadlines will cause problems for the delivery of your services, or in the worst case: no delivery of the service.

3. For services to be ordered with an order form, the order forms can be found in this section.

   For services to be ordered on-line, a ‘how to order on-line’ information sheet is included in this section. Same for services for which the form will be sent to exhibitors by e-mail (catalogue entry and badge forms).

   See page numbers for forms and information sheets on the next page overview.

4. Orders should be sent directly to the relevant suppliers.

5. Supplier name, e-mail address and URL (for on-line ordering) are printed on each form/information sheet.

6. Keep copies of your orders, bring these with you to the exhibition and have these available during build-up.

7. Observe the deadlines for ordering. Considerable surcharges are applicable after the deadlines. Some services cannot be provided in case it was not ordered before the deadline. Deadlines and surcharges are printed on order forms and shown in ‘how to order on-line’ information sheets.

8. Your signature on the order forms is considered to be the signature of a legal representative of the exhibiting company, or his supplier, and therefore legally binding for the company appearing on the form.

9. For any services not listed in this manual, please contact Rose International.
Services & Deadlines – Overview

*Form 2a is mandatory for Standard Stands, form 2b for Design Stands*

<table>
<thead>
<tr>
<th>DEADLINE</th>
<th>SERVICE</th>
<th>MANDATORY?</th>
<th>SUPPLIER</th>
<th>PAGE #</th>
<th>ORDER FORM #</th>
</tr>
</thead>
<tbody>
<tr>
<td>asap</td>
<td>Freight Forwarder services Information / contact</td>
<td>Highly Recommended</td>
<td>Valverde</td>
<td>27</td>
<td>Order form</td>
</tr>
<tr>
<td>asap</td>
<td>Hotel Accommodation Information</td>
<td></td>
<td>Glasgow Convention Bureau</td>
<td>36</td>
<td>On-line</td>
</tr>
<tr>
<td>10 March</td>
<td>Catalogue &amp; Subject Index Entry Information</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>30</td>
<td>Form by E-mail</td>
</tr>
<tr>
<td>1 April</td>
<td><strong>Standard Stand</strong> Construction</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>32</td>
<td>Form 2a*</td>
</tr>
<tr>
<td>1 April</td>
<td><strong>Design Stand</strong>: Form &amp; Technical Drawings</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>33</td>
<td>Form 2b*</td>
</tr>
<tr>
<td>1 May</td>
<td>Design Stand: Risk Assessment &amp; Insurance Certificate</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>33</td>
<td>NA</td>
</tr>
<tr>
<td>1 May</td>
<td>Badges Information &amp; Instructions</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>12-13</td>
<td>TBA</td>
</tr>
<tr>
<td>1 May</td>
<td>Payments to Rose International</td>
<td>Mandatory</td>
<td>Rose Int.</td>
<td>31</td>
<td>Form 1</td>
</tr>
<tr>
<td>1 May</td>
<td>Lead Retrieval System</td>
<td>Mandatory</td>
<td>M Events</td>
<td>52-55</td>
<td>Form 6</td>
</tr>
<tr>
<td>1 May</td>
<td>Rigging Services (after approval by Rose International)</td>
<td>Mandatory</td>
<td>SEC</td>
<td>40</td>
<td>On Request</td>
</tr>
<tr>
<td>5 May</td>
<td>Carpet Colour</td>
<td>Highly Recommended</td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Company Name on Fascia Board</td>
<td>Highly Recommended</td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Extra Stand Components</td>
<td>Highly Recommended</td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Additional Electricity &amp; Connections</td>
<td>Highly Recommended</td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Logo’s &amp; Graphics</td>
<td>Highly Recommended</td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>5 May</td>
<td>Stand Lay-out</td>
<td>Highly Recommended</td>
<td>A-booth</td>
<td>37</td>
<td>On-line</td>
</tr>
<tr>
<td>9 May</td>
<td>Plants</td>
<td>Highly Recommended</td>
<td>Blooms</td>
<td>47</td>
<td>Form 5</td>
</tr>
<tr>
<td>15 May</td>
<td>Networking Evening / Lunch Boxes</td>
<td>Highly Recommended</td>
<td>Rose Int.</td>
<td>34-35</td>
<td>Form 3</td>
</tr>
<tr>
<td>25 May</td>
<td>Stand Furniture</td>
<td>Highly Recommended</td>
<td>Cameron</td>
<td>45</td>
<td>On-line</td>
</tr>
<tr>
<td>25 May</td>
<td>Audio Visual Equipment</td>
<td>Highly Recommended</td>
<td>Cameron</td>
<td>45</td>
<td>On-line</td>
</tr>
<tr>
<td>26 May</td>
<td>Arrival of Actual Shipments at Glasgow Warehouse</td>
<td>Highly Recommended</td>
<td>Valverde</td>
<td>22-26</td>
<td>Physically</td>
</tr>
<tr>
<td>1 June</td>
<td>Stand Catering Services</td>
<td>Highly Recommended</td>
<td>SEC Food</td>
<td>46</td>
<td>On-line</td>
</tr>
<tr>
<td>1 June</td>
<td>Flowers Arrangements</td>
<td>Highly Recommended</td>
<td>Blooms</td>
<td>47</td>
<td>Form 5</td>
</tr>
<tr>
<td>1 June</td>
<td>Waste Collection</td>
<td>Highly Recommended</td>
<td>SEC</td>
<td>42</td>
<td>Form 4B</td>
</tr>
<tr>
<td>1 June</td>
<td>Internet &amp; Network</td>
<td>Highly Recommended</td>
<td>SEC</td>
<td>40</td>
<td>Form 4A</td>
</tr>
<tr>
<td>1 June</td>
<td>Extra Stand Cleaning</td>
<td>Highly Recommended</td>
<td>SEC</td>
<td>42</td>
<td>Form 4B</td>
</tr>
<tr>
<td>1 June</td>
<td>Water Connection</td>
<td>Highly Recommended</td>
<td>SEC</td>
<td>42</td>
<td>Form 4B</td>
</tr>
<tr>
<td></td>
<td>- Co-exhibitor Information</td>
<td>Highly Recommended</td>
<td>Rose Int.</td>
<td>30</td>
<td>On request</td>
</tr>
<tr>
<td></td>
<td>- Temporary Staff – Hostesses &amp; Security</td>
<td>Highly Recommended</td>
<td>Rose Int.</td>
<td>30</td>
<td>On request</td>
</tr>
<tr>
<td></td>
<td>- Compressed Air</td>
<td>Highly Recommended</td>
<td>Rose Int.</td>
<td>30</td>
<td>On request</td>
</tr>
</tbody>
</table>

On the following pages, you will find the information, order forms/online access and services of the different suppliers
Services from Rose International: Badges, Lunch & Networking tickets, Catalogue entries

Rose International

Name: Rose International
Contact: Krista Vink & Flora van Laer
E-mail: kvink@rose-international.com, fvanlaer@rose-international.com
Telephone: +31 (0)70 38 38 901

Please see below the services/forms which are being handled by Rose International.

SERVICES - ROSE INTERNATIONAL

Deadline: see below in table
Forms are available on the next pages

<table>
<thead>
<tr>
<th>Services</th>
<th>Deadline</th>
<th>How to order</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Exhibitors Manual</td>
<td></td>
<td>Download</td>
</tr>
<tr>
<td>2. Catalogue &amp; Subject Index entry – Mandatory</td>
<td>10 March 2023</td>
<td>Form by e-mail</td>
</tr>
<tr>
<td>3. Badges (Exhibitor Conference and Exhibits Only) – Mandatory, see pages 12-13</td>
<td>1 May 2023</td>
<td>Form by e-mail</td>
</tr>
<tr>
<td>4. Payment Form: Payments to Rose International - Mandatory</td>
<td>1 May 2023</td>
<td>Form 1</td>
</tr>
<tr>
<td>5. A. Standard Stand Construction – Mandatory</td>
<td>1 April 2023</td>
<td>Form 2a</td>
</tr>
<tr>
<td>6. B. Design Stand – Mandatory</td>
<td>1 April 2023</td>
<td>Form 2b</td>
</tr>
<tr>
<td>7. Networking Evening &amp; Lunch Boxes</td>
<td>15 May 2023</td>
<td>Form 3</td>
</tr>
<tr>
<td>8. Co-exhibitor on the Stand</td>
<td></td>
<td>On request</td>
</tr>
<tr>
<td>9. Temporary Staff – Stand Security &amp; Hostesses</td>
<td></td>
<td>On request</td>
</tr>
</tbody>
</table>

Payment Procedures

1. Exhibitors receive an invoice, with specified VAT if applicable, for all their orders. The invoice will show the amount due in EURO.
2. Orders received up to 1 May 2023 may be paid by bank transfer or by credit card (see further information on Form 1, Payments to Rose International).
3. Orders received between 1 May and 26 May and on-site will be charged at the applicable late fees and should be paid by credit card (surcharge for credit card payment applies).
4. After 26 May 2023 no more pre-ordering of services only on-site orders for badges.
5. In case a PO/reference number is needed on your invoice, please fill in this number on Form 1.
6. All bank costs are for account of the exhibitor, instruct your bank accordingly when making a bank transfer. Always use Swift/BIC code and IBAN as stated on your invoice.
7. Any bank costs incurred by Rose International need to be reimbursed on-site, in cash, or by credit card (surcharge for credit card payment applies).
8. All Credit Card payments, before the conference and on-site, incur a surcharge of 5% on total due, including VAT if applicable, plus EURO 2.00 transaction costs.
9. An administration fee of EURO 50.00 will be charged if an invoice needs to be re-issued on the request of the exhibitor, e.g. with different name/address, or other changes.
PAYMENTS to ROSE INTERNATIONAL

Mandatory - FORM 1
ESHG 2023 – Glasgow, United Kingdom, 10 -13 June 2023

Contact: Krista Vink
E-mail: kvink@rose-international.com
Tel.: +31 (0)70 383 8901

RETURN with your
Rose International service order(s)
before 1 May 2023
Mandatory for all exhibitors

• The undersigned will pay the service orders with Rose International (additional badges, lunch tickets networking event ticket), please tick ✓ appropriate box below:

PAYMENT METHOD

☐ by bank
   All bank costs to be paid by exhibitor
   No bank payments for orders received 5 May 2023

☐ by credit card
   A surcharge of 5% of total due including VAT, plus EURO 2.00 transaction costs, will be charged.
   Rose International works with Pay by Link. We will send you an e-mail with a link for the online credit card payment*.

FOR CREDIT CARD PAYMENTS ONLY:

Please write/print clearly name and e-mail of the person to whom the CREDIT CARD link should be sent to.

NAME:

E-MAIL ADDRESS:

• Rose International will issue an invoice for the ordered Services. Please fill out below the relevant invoice address:

INVOICE ADDRESS

COMPANY NAME:

CONTACT PERSON:

E-MAIL CONTACT PERSON:

ADDRESS:

CITY & COUNTRY:

VAT NUMBER:

• The following reference and/or PO number needs to be stated on our invoice (if applicable):

☐ Reference: ____________________________

☐ PO Number: __________________________

Note: if you do not yet have a reference or PO number when submitting this form, please inform Rose International asap, but before 5 May 2023, if you wish to pay by bank. Re-issuing of invoices incur an administration charge of EURO 50.00.

Date ____________________________

Signature + Company Stamp
A. Standard Stand Construction Form - Mandatory

RETURN BEFORE 1 April 2023

Mandatory for each exhibitor using the STANDARD STAND CONSTRUCTION

Acknowledgement
By my signature at the end of this page I hereby certify that:

• I have completely read the ESHG 2023 Exhibitors’ Manual.
• I agree to comply to all provisions and regulations.
• I understand all rules and regulations as outlined in the ESHG 2023 Exhibitors’ Manual, including the regulations, and on behalf of my company agree to abide by them.
• I understand that it is my responsibility to inform all subcontractors of the rules and regulations outlined in the ESHG 2023 Exhibitors’ Manual.
• It is my responsibility to comply with all the local and European laws, and ESHG/Rose International bears no responsibility for the compliance or enforcement of such laws.
• I am authorized to sign this document on behalf of my company.

Standard stand construction
YES, we will use the package of standard stand construction

Display system / pop-up
Inform Rose International timely of the measurements (width + height in cm) of any display system that you may wish to put up inside the standard stand construction stand. For carpet and fascia see page 36.

Included in your Standard Stand Package:

• Stand walls 250 cm high
• Fascia board
• One spotlight/3 m², incl. electricity + consumption
• Carpet

NOTE: Furniture is not included and can be ordered with Cameron, see page 45.
Acknowledgement

By my signature at the end of this page I hereby certify that:

- I have completely read the ESHG 2023 Exhibitors’ Manual.
- I understand all rules and regulations as outlined in the ESHG 2023 Exhibitors’ Manual, including the regulations, and on behalf of my company agree to abide by them.
- I understand that it is my responsibility to inform all subcontractors of the rules and regulations outlined in the ESHG 2023 Exhibitors’ Manual.
- It is my responsibility to comply with all the local and European laws, and ESHG/Rose International bears no responsibility for the compliance or enforcement of such laws.
- I am authorized to sign this document on behalf of my company.

Design Stand

YES, we will build our own stand

1) We will bring and build our own design stand and will send the stand design including full measurements in cm to Rose International before 1 April 2023 for their approval. See important guidelines and instructions for design stands on pages 59-60.

2) Our stand contractor who will design and build the stand is:

Company name:

Contact: E-mail: Mobile Phone:

On-site contact: E-mail: Mobile Phone:

YES, we will submit the following documents before 1 May 2023 to Rose International (fvanlaer@rose-international.com). Note: No access to the conference without these documents!


2) Insurance Certificate for Public Liability covering a minimum of GBP 5M (advice is: GBP10M)

Date Signature + Company Stamp
The undersigned would like to order tickets for the networking party and lunch boxes as indicated below.

<table>
<thead>
<tr>
<th>NETWORKING EVENING TICKETS</th>
<th>QUANTITY</th>
<th>PRICE PER PERSON (EXCL. 20% VAT)</th>
<th>TOTAL (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking Evening on Monday, 12 June</td>
<td></td>
<td>€ 59.00</td>
<td>€</td>
</tr>
</tbody>
</table>

**SATURDAY 10 JUNE**

<table>
<thead>
<tr>
<th></th>
<th>QUANTITY</th>
<th>PRICE PER PERSON (EXCL. 20% VAT)</th>
<th>TOTAL (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLD – Regular</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>COLD - Vegetarian</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>COLD - Special</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Regular</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Vegetarian</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Special</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
</tbody>
</table>

**SUNDAY 11 JUNE**

<table>
<thead>
<tr>
<th></th>
<th>QUANTITY</th>
<th>PRICE PER PERSON (EXCL. 20% VAT)</th>
<th>TOTAL (EXCL. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLD – Regular</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>COLD - Vegetarian</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>COLD - Special</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Regular</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Vegetarian</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Special</td>
<td></td>
<td>€ 20.00</td>
<td>€</td>
</tr>
</tbody>
</table>
### MONDAY 12 JUNE

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>PRICE PER PERSON (EXCL. 20% VAT)</th>
<th>TOTAL (EXCL. VAT)</th>
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</thead>
<tbody>
<tr>
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<td>€</td>
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<td>€</td>
</tr>
<tr>
<td>WARM – Vegetarian</td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Special</td>
<td>€ 20.00</td>
<td>€</td>
</tr>
</tbody>
</table>

### TUESDAY 13 JUNE

*NOTE: Exhibition is closed on Tuesday 13 June, so only order if stand staff stays for the conference*

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>PRICE PER PERSON (EXCL. 20% VAT)</th>
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</tr>
<tr>
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<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>COLD - Special</td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
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<td>€ 20.00</td>
<td>€</td>
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<td>WARM – Vegetarian</td>
<td>€ 20.00</td>
<td>€</td>
</tr>
<tr>
<td>WARM – Special</td>
<td>€ 20.00</td>
<td>€</td>
</tr>
</tbody>
</table>

**Note:** For details on the content of the lunch boxes, please see the conference website: [https://2023.eshg.org/myconference/registration/](https://2023.eshg.org/myconference/registration/), nr 9. Information on Lunch Bags

**Note:** Networking Evening and Lunch tickets are **non-refundable after ordering**. The ordered tickets will be given to the person designated by the exhibiting company (see below), no individual pick-up of these tickets. Pick-up at the Exhibition Service Desk.

**Vouchers CANNOT be exchanged!**

**Designated person to collect the Networking Evening and Lunch Box tickets:**

*Please enter name of person who will pick up the tickets*
Hotel Accommodation

Glasgow Convention Bureau

Name: Glasgow Convention Bureau
E-mail: accommodation@glasgowconventionbureau.com
Telephone: +44 0141 566 0821 / 0820
Book on-line: https://2023.eshg.org/myconference/accommodation/

As Soon As Possible

ESHG does not provide housing services. Instead, you may contact the official accommodation provider (housing agency) for the ESHG 2023 conference, Glasgow Convention Bureau.

To book a room (up to 9 rooms) for the ESHG 2023 please access the online accommodation portal of the Glasgow Convention Bureau: URL: https://2023.eshg.org/myconference/accommodation/. Via the accommodation portal you will be able to book a hotel directly in the price category and location of your choice. Rooms will be sold on a first come, first served basis.

For group bookings (for 10 rooms or more) please contact Glasgow Convention Bureau at accommodation@glasgowconventionbureau.com.

Note: Be aware that you may be contacted by telephone by scam companies claiming to be the official ESHG 2023 accommodation providers. Neither the ESHG nor the Glasgow Convention Bureau will call you to solicit reservations. Official ESHG (2023) emails will come from an email address ending in “@eshg.org” or “@rose-international.com”. Booking confirmations will be sent by “info@cvent.com”.


A-booth

Name: A-booth exhibition services
Address: Skoon 37
           NL-1511 HV Oostzaan, the Netherlands
Contact: Jasper van Honk
E-mail: jasper@a-booth.nl
Telephone: +31 (0)75 622 55 81
Order on-line: https://ESHG2023.a-booth.nl

ORDER BEFORE 5 May 2023
Prices increase after 5 May 2023
After 1 June 2023 the portal is closed

For ordering the following services please go to: https://ESHG2023.a-booth.nl

<table>
<thead>
<tr>
<th>1. Carpet Colour</th>
<th>On-line</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Company Name on Fascia Board – exclusive supplier</td>
<td>On-line</td>
</tr>
<tr>
<td>3. Extra Stand Components – exclusive supplier</td>
<td>On-line</td>
</tr>
<tr>
<td>4. Additional Electricity Connections &amp; Supplies – exclusive supplier</td>
<td>On-line</td>
</tr>
<tr>
<td>5. Logo’s &amp; Graphics*</td>
<td>On-line</td>
</tr>
<tr>
<td>6. Stand Lay-out</td>
<td>On-line</td>
</tr>
</tbody>
</table>

* A-booth is exclusive supplier of logo’s on the fascia board and for graphics that need to be printed on stand walls of the standard stand construction package.

You will receive your log-in details via e-mail from the A-booth at the beginning of February 2023 or within 2 weeks after receipt of your official exhibit space booking confirmation from Rose International. In case of any problem with your log-in credentials please contact A-booth: jasper@a-booth.nl
Payment & Cancellation Procedures

1. After finalising your orders for A-booth via the on-line portal, you can pay your order in the on-line portal with the following payment options:
   - Creditcard (max. € 10.000)
   - Ideal
   - Paypal
   - Bancontact
   You will receive an order confirmation and invoice directly from A-booth.
   Note: all orders need to be paid via the online payment options.

2. Only services for which full payment has been received before opening of the exhibition will be delivered.

3. Prices may be subject to changes. If invoices must be changed on request of the exhibitor, A-booth charges an administration fee of EURO 25.00 per invoice.

4. Cancellation Procedure:
   - After 12 May 2023: 30% cancellation fee will be charged and is payable.
   - After 2 June 2023: 70% cancellation fee will be charged and is payable.
   - After 9 June 2023 and on-site: 100% cancellation fee will be charged and is payable.

Carpet Colour

Carpet is included in the standard stand construction package. Exhibitors can choose from 10 different colours. The default colour is 0905 GREY. The colour of the carpet in the aisles is red. NOTE: Deadline for choosing your colour carpet is 1 June 2023. If you have not chosen the colour by this date you will get the default colour 0905 GREY.

Company Name on Fascia Board

Exhibiting companies using the package of standard stand construction will have their company name and stand number printed on the fascia board, in standard lettering (max. 20 characters). Please fill in, via the on-line portal of A-booth, how your company name should show on the fascia board. Please pay attention to capital letters where appropriate in your company name. Note: in case you ordered a co-exhibitor do not forget to enter their company name which also will be printed on the fascia board (max. 20 characters).

Extra Stand Components

Extra stand components are e.g. shelves, storage, etc.) please go to the A-booth on-line portal. Bear in mind to order a storage in your stand to hide your spare supplies.

Electricity Connections & Supplies

- Each exhibitor is entitled to an electricity connection of 2 kW + 2 free sockets, including consumption (EURO 290.00, invoiced by Rose International together with your stand space).
- If you need more power, or 24-hour continuous power (e.g. for a fridge), order on-line via A-booth.
- All equipment in the stand should be switched off by the exhibitor at the end of each day, except in case you have ordered a 24-hr connection.

Logos & Graphics

You can order company logo’s (e.g. for the stand fascia) or other graphics (e.g. prints on stand walls) via the on-line portal. Notes: 1. A-booth is exclusive supplier of logo’s on the fascia board and for graphics that need to be printed on stand walls of the standard stand construction package. 2. Branded desks can be ordered with the furniture supplier, Cameron, please see page 45 for ordering information.

Stand Lay-Out

To indicate the location of e.g. your storage or book shelves, extra components to your package of standard stand construction, exhibitors can use the tool provided on-line via the portal of A-booth.
## Internet & IT, Extra Cleaning, Rigging Services

### SEC

<table>
<thead>
<tr>
<th>Name</th>
<th>SEC IT Services</th>
<th>E-mail</th>
<th>+44(0)141 275 6311</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>SEC Technical Services</th>
<th>E-mail</th>
<th>+44 (0)141 275 6218</th>
</tr>
</thead>
</table>

---

**RETURN BEFORE 1 June 2023**

Surcharge may apply for orders after 1 June and will only be accepted subject to availability

On the following pages, you will find the order forms from the SEC IT Services and SEC Technical Services for:

<table>
<thead>
<tr>
<th></th>
<th>Internet and IT – exclusive supplier</th>
<th>SEC IT Services</th>
<th>Form 4A</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>NOTE: Exhibitors are NOT allowed to use their own wireless network unless they received the written approval from SEC Technical Services. Please email the Technical Services Team to get approval: <a href="mailto:technical.services@sec.co.uk">technical.services@sec.co.uk</a></td>
<td>SEC IT Services</td>
<td>Form 4A</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>(Extra) Stand Cleaning – exclusive supplier</th>
<th>SEC Technical Services</th>
<th>Form 4B</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>NOTE: standard stands will be vacuum cleaned free of charge</td>
<td>SEC Technical Services</td>
<td>Form 4B</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Waste Disposal (for Design stands only)</th>
<th>SEC Technical Services</th>
<th>Form 4B</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Water Supplies – exclusive supplier</th>
<th>SEC Technical Services</th>
<th>Form 4B</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Rigging Services – exclusive supplier</th>
<th>No form</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>NOTE: For rigging, you first need to get the approval from Rose International, before contacting SEC Technical Services.</td>
<td></td>
</tr>
</tbody>
</table>

---
**RETURN BEFORE 1 June 2023**

Surcharge may apply for orders after 1 June and will only be accepted subject to availability

ORDER: PLEASE SUPPLY building and/or aerial services and/or pipework mains in the position detailed on the attached drawings as indicated below:

Prices Valid: 1st April 2023 – 31st March 2024

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Amount</th>
<th>Standard Rate</th>
<th>Late Order Charge</th>
<th>Total £</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNET &amp; NETWORKING SERVICES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>High Bandwidth Internet Connection - unrestricted</td>
<td>£ 803.31</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Each subsequent internet connection</td>
<td>£ 113.70</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Layer 2 VLAN</td>
<td>£ 1,087.55</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Layer 2 VLAN Connection</td>
<td>£ 113.70</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DHCP Services (On Layer 2 VLAN)</td>
<td>£ 617.93</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PC / Laptop package (Includes internet connection)</strong></td>
<td>£ 530.18</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wireless</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First exhibitor Wireless - 15 Mb</td>
<td>£ 302.79</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Each subsequent exhibitor wireless connection</td>
<td>£ 113.70</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WiFi enabled high bandwidth internet connection (with SEC configured access point for up to 5 devices)</td>
<td>£ 988.68</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sub Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>VAT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TECHNICAL AND NON STANDARD ENQUIRIES - Contact Technical Services Dept. at the address above

*NOTE STANDARD RATE APPLIES TO ORDERS RECEIVED NO LESS THAN 7 DAYS BEFORE THE EVENT BUILD UP.

LATE ORDERS WILL ONLY BE ACCEPTED SUBJECT TO AVAILABILITY AND WILL BE CHARGED AT THE LATE ORDER CHARGE (25% surcharge)
IMPORTANT:

1. Have you enclosed all relevant drawings with dimensions?
2. If you require non-standard services please ask for quotations
3. Return one copy of this form to the SEC at the above address together with your remittance.
   Please note your order will not be processed without your remittance.
4. The SEC will forward you a V.A.T. invoice in due course.
5. Any orders out with the above price on application
6. We note the standard conditions of contract overleaf and agree that these will apply.

EVENT DETAILS

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Event Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Stand Name</th>
<th>Stand No.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please Note: It is the responsibility of the exhibitor/contractor to advise us of any change of stand number or location. Any associated remedial work will incur additional charges.

Invoice Details

Title. Mr/Mrs/Miss ................. First Name ........................................... Surname ...........................................
Email address ............................................................... Tel No ...........................................
Invoice address ........................................................................................................................................
Country ............................................................ Postal code ..........................................................

Payment

Credit Card
Debit Card
Cheque
Bacs

Card Number

Expire Date 3 Digit SEC No.  
Bacs Details SEC Ltd

Sort code: 82-48-08
Acc No: 50217238
Swift Routing No: CLYDGB2S
IBAN: GB19CLYD82480850217238

GDPR Compliance Statement

We take protection of your data very seriously and will only use the information provided to complete your order. Data is held in accordance with our Privacy Policy which can be viewed here https://www.sec.co.uk/privacy-policy.

SEC will not share the confidential payment information with any third parties with the exception of processing the payment and will destroy payment details once successfully processed. You are responsible for any data provided to any other third parties and ensuring they protect the security of your data.

In this document "SEC" means Scottish Event Campus Limited.
RETURN BEFORE 1 June 2023
Surcharge may apply for orders after 1 June apply and will only be accepted subject to availability

ORDER: PLEASE SUPPLY building and/or aerial services and/or pipework mains in the position detailed on the attached drawings as indicated below:

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</tr>
</thead>
<tbody>
<tr>
<td>CLEANING, WATER &amp; WASTE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Specialist Clean (Exhibits, hard floors &amp; multi-tiered stands)</td>
<td>P.O.A</td>
<td>P.O.A</td>
<td></td>
<td></td>
</tr>
<tr>
<td>N.B All carpeted stands will be vacuumed daily FOC</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Connected Water Supply 1/2” Supply</td>
<td>£ 279.87</td>
<td>£ 373.16</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pallet Removal (per pallet)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literature (per box)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NB All boxes must be flat packed prior to SEC uplift</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sub Total
VAT
Grand Total

TECHNICAL AND NON STANDARD ENQUIRIES - Contact Technical Services Dept. at the address above

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LATE ORDERS WILL ONLY BE ACCEPTED SUBJECT TO AVAILABILITY AND WILL BE CHARGED AT THE LATE ORDER CHARGE (25% surcharge)
IMPORTANT:

1. Have you enclosed all relevant drawings with dimensions?
2. If you require non-standard services please ask for quotations
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<th>Event Name</th>
<th>Event Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand Name</td>
<td>Stand No.</td>
</tr>
</tbody>
</table>

Please Note: It is the responsibility of the exhibitor/contractor to advise us of any change of stand number or location.
Any associated remedial work will incur additional charges.

Invoice Details

Title. Mr/Mrs/Miss .................................. First Name ............................................. Surname .............................................
Email address ................................................................. Tel No .............................................
Invoice address ........................................................................................................................................
Country ........................................................................ Postal code ..........................................................

Payment

Card Number

<table>
<thead>
<tr>
<th>Credit Card</th>
<th>Debit Card</th>
<th>Cheque</th>
<th>Bacs</th>
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Expiry Date 3 Digit SEC No. Bacs Details

Sort code: 82-48-08
Acc No: 50217238
Swift Routing No: CLYDGBP25
IBAN: GB19CLYD82480850217238

GDPRComplianceStatement

We take protection of your data very seriously and will only use the information provided to complete your order. Data is held in accordance with our Privacy Policy which can be viewed here https://www.sec.co.uk/privacy-policy.
SEC will not share the confidential payment information with any third parties with the exception of processing the payment and will destroy payment details once successfully processed. You are responsible for any dataprovided to any other third parties and ensuring they protect the security of your data.

In this document "SEC" means Scottish Event Campus Limited.
SEC IT & Technical Services Conditions

1. Internet Access
   (a) A supply includes the installation, maintenance and removal of items as requested, in a position on the stand as indicated on the customer's dimensional drawing. For hard wired internet connections a CAT5 UTP cable will be presented at the customer’s stand.
   (b) Responsibility for configuration of IT services rests with the customer, unless configuration has been ordered separately.
   (c) SEC reserve the right to disconnect any unauthorised wireless networks

2. SPECIFICATION OF STANDARD SUPPLY
   a) The standard supply includes the installation, maintenance and removal of the supply pipe which terminates in a stop cock and one connection on the equipment requiring the service at a position on the stand as indicated on the customer’s dimensional drawing.
   b) The service is not metered and the price includes the cost of water, air or gas used.

STANDARD CONDITIONS OF CONTRACT

1. If by reason of force majeure, labour difficulties or shortages of materials or any other cause outside the control of the SEC, SEC is unable to provide all or any of the services ordered by the customer during the whole or any part of the duration of the exhibition, the customer's rights shall be limited to the return of a corresponding proportion of the charges paid by the customer for such services.

2. SEC will not be liable for damage to property or death or injury caused to any persons by or in any way connected with the services agreed to the provided, except only where such damage or death or injury is occasioned by the negligence of SEC, its employees or agents.

3. On no account will SEC be liable for consequential loss suffered by the customer howsoever caused.

4. Orders placed less than 7 days before the Event build up will not be carried out until after completion of orders already received. Late orders will only be accepted subject to availability and will be charged out at the Late Order Charge.

5. SEC reserve the right to refuse to process orders until payment for the supply has been received.

6. SEC is sole agent for the installation of floor fixings, aerial signal cables, water, air and gas.

7. CANCELLATION & LATE ORDERS
   Cancellation of orders will only be accepted when made in writing. Where written cancellation is received by SEC later than one week prior to start of build-up, the service will be charged at the full rate

For use by the EXHIBITOR/CONTRACTOR FOR ADDITIONAL TECHNICAL INFORMATION
Stand Furniture & AV

Access to on-line furniture and AV portal
Exhibitors can access and place their order through the Cameron portal, at the beginning of February 2023 via the following link – [https://exhibitions.wearecameron.com/events/eshg-2023](https://exhibitions.wearecameron.com/events/eshg-2023)
Should you experience any issues please contact – exhibitions@wearecameron.com

**NOTE:** The stand does NOT come with any furniture, so please make sure to order your furniture!

**Delivery of the services to the stand by Cameron**
All services ordered through the online portal will be placed inside your stand before you arrive on Friday 9 June 2023. For questions or services not delivered when you arrive during build-up, please come to the Exhibition Service Desk for further assistance.

**Payment Procedures**
1. Cameron accepts all major credit cards for payment online.
2. To confirm your order, payment is made online at the time of order by credit card.
3. The invoice will be sent to you by email as soon as the payment has been received.
4. For any orders after the deadline date of Thursday 25 May 2023, please contact exhibitions@wearecameron.com

**Furniture**
After 25th May 2023 orders can only be made via exhibitions@wearecameron.com and on-site (based on availability and 10% surcharge). Orders need to be paid directly by credit card.

**Audio Visual Equipment**
For items not listed, please contact Cameron directly - exhibitions@wearecameron.com

**Cancellation policy**
100% of the total hire cost if cancelled within 7 days of the hire commencement
50% of the total hire cost if cancelled within 14 days of the hire commencement
Full refund available out with 14 days of the hire commencement
For ordering Stand Catering please go to: [https://sec.standcatering.co.uk/](https://sec.standcatering.co.uk/) and select ESHG – European Society of Human Genetics

![Stand Delivery Service]

Chose from our wide selection of food and beverages including morning pastries, sandwich platters and a variety of soft and alcoholic drinks. We also provide equipment such as high quality coffee machines, water coolers and essentials such as disposable crockery and cutlery. This is a drop and go service suitable for exhibitors wishing to provide on the go catering for their stand visitors and staff.

Select a product category to begin browsing our range of products:

- Tea and Coffee
- Sweets
- Food
- Soft Drinks
- Equipment and Linen
- Alcohol
- Concession/Catering
- Staff Hire

On this website, you can place your order and when checking out, register and pay online. The invoice will be sent by email. The following payment methods are accepted:

![Payment Methods]

NOTE: It is not allowed to serve drinks/food on your stand, or anywhere else in the SEC, unless these are ordered from the official catering company, SEC Food.

For information and questions regarding stand catering, you can contact Nicole Percival from SEC Food directly.
Contact Details Blooms Glasgow

Name: Blooms Glasgow
Contact: Rachael, Grace or Erin
E-mail: info@bloomsglasgow.co.uk
Telephone: +44 (0) 141 334 8552

RETURN BEFORE
Plants – 9 May 2023
Flower arrangements - 1 June 2023

The undersigned orders the following plants and/or flower arrangements (see catalogue and prices on the next pages):

<table>
<thead>
<tr>
<th>ITEM DESCRIPTION</th>
<th>SIZE</th>
<th>QUANTITY</th>
<th>TOTAL</th>
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Subtotal, excluding VAT £

VAT 20% £

Total, including VAT £

• Order payable to Royal Bank of Scotland, Account Number 00190681, Sort Code 83-21-05
• If you would prefer to pay by card, email us the completed form and call +44 (0) 141 334 8552, quoting your order details and stand number.
• Rental charges are for the entire period of the exhibition, including set up and collection.
• After 9 May 2023, cancellations cannot be accepted and 100% of the costs will be charged and payable.
• Please contact the staff at Blooms Glasgow if you have any special requests regarding colours and size.
• VAT 20% is NOT included in our product list price.
• Retail price of plants will be charged if stock is damaged on return.
FLOWER ARRANGEMENTS & PLANTS CATALOGUE

All price mentioned in this catalogue are ex. VAT.

Flowers Arrangements at Blooms Glasgow

The ‘Diane’ arrangement available in 3 sizes, £55, £65, £85 comes with the vase

The ‘Arron’ arrangement available in 3 sizes, £40, £50, £60 comes with the vase

The ‘Jenny’ arrangement available in 3 sizes £55, £65, £75 comes with the vase

The ‘Julie’ Bouquet available in many sizes starts at £35 not incl. a vase, with vase plus £10
This is a summery option and would be a range of seasonal flowers.
The bouquet pictured is £60.

There is also the option to have a ‘wild bunch’ for each stand - these are seasonal colourful bunches (that can be made to suit) and they start at £25 each and for a small vase an additional £12

The ‘Daisy’ bouquet available in 4 sizes £55 (S), £75 (M), £95 (L), £125 (Deluxe)
Add a vase for £12

The ‘Esther’ arrangement a small and colourful wild bunch that starts at £30 including a small vase

The ‘Louise’ bouquet available in 4 sizes £45 (S), £65 (M), £85 (L), £105 (Deluxe)
Add a vase for £12

The ‘Grace’ bouquet available in 3 sizes £65, £105, £125
Add a vase for £12
The ‘Rose’ bouquet can be ordered in many colours
Dozen £60, Eighteen £ 85, Two Dozen £105
Add a vase for £12

Find more floral options visit https://www.bloomsglasgow.co.uk/collections/fresh-flowers

**Large plants at Blooms Glasgow**

**Kentia Palm**
S: H105cm, W50cm, pot size 19/18cm - £30  
M: H120cm, W40cm, pot size 21/19cm - £45  
L: H140cm, W70cm, pot size 24/22cm - £65  
XL: H150, W60cm, pot size 27cm - £80

**Strelitzia**
S: H60cm, W25cm, pot size: 17cm - £17.5  
M: H115cm, W40cm, pot size: 24cm - £30  
L: H140cm, W80cm, pot size 23cm - £45  
XL: H180cm, W80cm, pot size 27cm - £57

**Pachira Aquatica**
S: H135cm, W60cm, pot size 24cm - £40  
M: H170cm, W65cm, pot size 31cm - £62  
L: H190cm, W75cm, pot size 35cm - £87

**Dracaena dorado**
H95cm, W30cm, pot size: 21cm - £20

**Euphorbia erytrea**
S: H90cm, W30cm, pot size 19/18cm - £50  
L: H140cm, W40cm, pot size 27cm - £85

**Ficus Elastica**
H190cm, W80cm, pot size 33cm - £60
Monstera deliciosa
S: H45cm, W30cm, pot size 12cm - £6
M: H50cm, W30cm, pot size 14cm - £8
L: H90cm, W60cm, pot size 27cm - £25
XL: H100cm, W70cm, pot size 24cm - £35

Ficus Benjamina Danielle
S: H105cm, W45cm, pot size 21/19cm - £17
L: H130cm, W70cm, pot size 27/24cm - £34

Yucca Elephantipes
S: H95cm, W45cm, pot size 21/19cm - £20
L: H130cm, W60cm, pot size 27cm - £42

Areca Palm
H120cm, W60 cm, pot size 24cm - £40

Small plants at Blooms Glasgow

Aeschynanthus Rasta
H40cm, W30 cm - £14

Aloe Vera
H35 cm, W20cm - £6

Aspidistra Eliator
H50cm, W30cm - £11
Asplenium Nidus
Small £4.5 Medium £11

Calathea Beauty Star
H35cm, W25cm - £7

Calathea Insignis
H30cm, W25cm - £7

Calathea Makoyana
S: H35 cm, W25cm - £7
L: H50cm, W35cm - £16

Chamaedorea Elegans
M: H60cm, W30cm - £7
L: £15

Maranta Leuconeura
H35 cm, W20cm - £12

Philodendron Scandens Column
S: H80cm, W30cm, pot size 19/18cm - £15
L: H160cm, W40cm, pot size 30cm - £60

Philodendron White Wave
H40cm, W35cm, pot size: 17cm - £11

Sanseveria Laurentii
S: H30cm, W13cm, pot size 9cm - £5
M: H50cm, W25cm, pot size 14cm - £9
L: H80cm, W30cm, pot size 21cm - £12

Schefflera Arbicola Nora
H45cm, W30cm, pot size 13/12cm - £6

Syngonium Neon
H30cm, W25cm, pot size 14cm - £8

Zamioculcas Zamiifolia
H65cm, W30cm, pot size 17cm - £13
Lion Leads App

The flexible lead retrieval system for stands and corporate satellites
Scan the visitors’ QR codes with your own iOS devices or our premium rentals. Capture, comment qualify your prospective clients straight away. Make sure to get the right answers with pre-defined set of questions. Real-time access to your collected data via the online portal allows immediate follow-up during the conference.

Key Features
- Available for your own iOS devices or with our premium Apple rentals
- Assign qualifiers and notes to your leads
- Setup questions that you want to ask your visitors
- Offline scanning
- Editable lead details immediately after scanning
- Quick scanning mode on pre-set rental devices for corporate satellites
- Automated cloud synchronization with the online portal (internet connection required)
- Immediate download via the online portal
- Simple login and setup via personalized credentials
- Dedicated onsite support
Lion Leads - The intuitive lead retrieval App for your booth and Corporate Satellite(s)

Scan the visitors' QR codes with your own iOS devices or our premium rentals. Capture, comment and qualify your prospective clients in the app and download the information via the online portal in real-time.

How does it work?
The intuitive and reliable lead retrieval app Lion Leads offers flexibility in taking notes, assigning qualifiers or answer questions. It will accelerate the evaluation process at the same time.

A QR code will be printed on the badges of all delegates. This QR code is related to the participant’s record in the registration database. Exhibitors need to scan the QR code with the internal camera of their (rental or own) devices, and the participant’s details instantly show up in the app, e.g. name, country.

Exhibitors can edit and complete the details, answer questions or add notes and predefined qualifiers straight away (i.e. product interest, follow up actions, status etc.).

All collected information is securely stored on our cloud server, and you will get real-time access to the backend and data.

Administrative Procedure

1. Order
   - Please order the required number of licenses and rentals according to the early bird and final order deadlines.

2. Order confirmation
   - After receipt of your order, M Events will confirm the receipt, invoice, and charge the amount due.

3. Configuration of products and services
   - Before the event, you will receive the credentials & guidelines for the online portal m-anage.com, so you can setup qualifiers prior to the event.

4. Lead capture
   - Pick up your rental devices at the Lead Retrieval desk. M Events staff will be available to answer your questions during the announced opening hours. Scanned data are synchronized to the online portal automatically when your device is connected to the internet, however upon return of the device you must ensure that there are no unsynchronized leads (as explained in the manual).

5. Data provision
   - After synchronization with the database you can access, edit, and download your collected data from the online portal.

GDPR Compliance

Using this service will imply the processing of personal data, e.g. when scanning the visitor badges. Note, that any processing of personal data must be in line with GDPR and other applicable data protection laws. By using our service, you acknowledge your role as data controller. Therefore, you are responsible for, and must be able to demonstrate compliance with the principles relating to processing personal data (which includes having a legal ground for processing). Please note, that visitors can object being scanned without negative consequences. They must still be granted access to the corporate satellite/booth.

Terms and Conditions

- Data
  - Download of the data via the online database (print out of the list or download of an MS-Excel file). Since not all delegates will provide the registration department with the complete contact information, we cannot guarantee the accuracy of the data.

- Services included
  - Quotes are per Lion Leads app license and / or rental device and an unlimited number of scans.

- Scanning
  - Scanning is only allowed on the booth or corporate satellite room.

- Invoicing
  - M Events sends out invoices for the total purchase amount after receipt of order. Payment can be made via bank transfer.

- VAT
  - All prices excl. 19% VAT. If VAT ID is provided, invoice can be issued without VAT.
• **Payment term**
  Invoices must be settled within 10 days after receipt, net without any obligations to M Events. Devices cannot be handed out onsite or and no credentials will be sent out unless M Events received full payment.

• **Order deadline**
  After the ordering deadline, M Events does not accept orders automatically but will confirm acceptance separately. For orders after the deadline, a surcharge is applicable.

• **Cancellation**
  All orders cancelled prior to 45 days of the conference will incur a € 100.00 cancellation fee. Orders cancelled within 45 days of the conference will not be refunded.
  
  If the congress has to be cancelled the client will get a 100 % refund on ordered devices. If the congress will take place as a virtual meeting, a company participating in the virtual congress with either a company profile or a corporate satellite will receive virtual lead retrieval at the exact costs.

• **Loss or Damage**
  In case of loss or damage, the client is obliged to the following compensation: 300 € per iPhone, 75€ per charger/cable

Please fill in the following form for your Leads Retrieval order

Please return via email to:
M Events Industry Department
industry@m-events.com

M Events Cross Media GmbH
Felix-Wankel-Str. 1 | 82152 Krailling, Germany
VAT-ID: DE219741158

I hereby order the following Lead Retrieval solutions (all prices excl. VAT). Final order deadline:

<table>
<thead>
<tr>
<th>Lead Retrieval System for onsite congress:</th>
<th>until May 01 2023</th>
<th>after May 1, 2023</th>
<th>Quantity</th>
<th>Total €</th>
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<tbody>
<tr>
<td>Lion Leads Booth License only</td>
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<td>• iOS app for the installation on your own Apple device (no Android support)</td>
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<td>• one license for one device</td>
<td>€ 350</td>
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<td>• staff for scanning is not included</td>
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<td>Lion Leads Booth License incl. Rental iPhone*</td>
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<td>• iOS app pre-installed on our rental devices</td>
<td>€ 500</td>
<td>€ 750</td>
<td>subject to availability</td>
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<td>• one license for one device</td>
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<td>• staff for scanning is not included</td>
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<tr>
<td>Lion Leads Corporate Satellite License incl. rental iPhone*</td>
<td>€ 350</td>
<td>€ 480</td>
<td>subject to availability</td>
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<td>• iOS app pre-installed on device and correctly configured for your Corporate Satellite</td>
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Please inform us about your Corporate Satellite(s):

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<tr>
<th>Date</th>
<th>Title</th>
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<th>Room</th>
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Exhibitor / Company name:  Booth Number:

Invoice address:

VAT number:  PO number:

Contact Person:

Email Address (for main Leads account):

Mobile phone (onsite):

Herewith, I confirm the order of the above-mentioned number of Lion Leads licenses and devices for the congress and accept the General Terms and Conditions incl. cancellation regulations. I acknowledge that scanning and the subsequent processing of personal data must be in line with GDPR and other applicable data protection laws. I acknowledge my role as data controller and are therefore responsible for, and be able to demonstrate compliance with, the principles relating to processing of personal data.

* in case of loss or damage, the client is obliged to the following compensation: 300 € per iPod/iPhone, 75€ per charger/cable

Date, Signature, company stamp:
RULES & REGULATIONS ROSE INTERNATIONAL

ESHG 2023 – Glasgow, United Kingdom, 10-13 June 2023

General
• By completing and signing the Exhibit Application Form, the exhibitor declared her/himself legally bound by the General Conditions of Rose International. These General Conditions can be found on pages 61&62.

Sharing a Stand and Co-exhibitor (local distributor/agent)
• Exhibitors are not permitted to share any stand space allotted to them with other companies or organisations without prior written consent from Rose International.
• Exhibitors who wish to share their stand with a local distributor/agent, please contact Rose International.

Damage to Building and Rented Materials & Equipment
• Exhibitors are liable for any damage caused by themselves, or by a third party commissioned by them, to any parts of the congress centre, inside and outside (e.g. walls, floors, doors, lifts, pillars, ornaments etc.), and rented materials (e.g. standard stand construction) and equipment (furniture, media equipment etc.) during build-up, operation and dismantling of their stands, or at any other time.
• Repairs or replacement resulting from the disregard of this regulation will be at the sole expense of the exhibitor. This includes any adhesive tape which may remain behind on the floor of the exhibition hall, and/or on walls of the standard stand construction, or e.g. on rented furniture, after dismantling.

Fixing Posters to Stand Walls
• The use of adhesive tape is allowed to fix posters to the walls of the standard stand construction. All tape and glue marks must be removed by exhibitors without damaging the walls during dismantling. If tape or marks are left on the walls or if the walls are damaged, the exhibitor will be invoiced for removal or replacement costs. The Exhibition Service Desk of Rose International provides suitable tape.

Suspensions
• It is strictly forbidden to attach any suspensions, signage or whatever to (technical) provisions or structures of the venue, e.g. cables, sprinkler systems, ventilation and smoke removal ducts etc. All suspensions need approval of Rose International and of the venue, so contact Rose International at an early stage for any suspensions you may want to plan in your stand.

Storage of Empties & Spare Materials
• It is not allowed to keep or store empties, boxes (with spare materials) etc. in open space on the stand. Neither is it allowed to leave these anywhere else in the building.
• Order a storage unit in the stand (via on-line portal of A-Booth, see instructions on page 37) and/or use the storage services of the official freight forwarding agent (see page 22).

Literature & Give Aways
• Literature on display and promotional give-away items shall be limited to reasonable quantities. Reserve supplies shall be kept in closed containers and stored in a neat and compact manner (remember to order a storage area on your stand).
• Giveaways that produce large amounts of waste or environmentally harmful waste, such as non-returnable beverage packages, products with batteries or accumulators, are prohibited.
• Distribution of literature and give aways is not permitted outside of the exhibitor’s stand. It is however allowed to display exhibitors literature, in small quantities, on the Free Literature table, in the exhibition area. Note: ESHG 2023 will be a green meeting.

Carpet in Stands
• Flooring in stands is mandatory (carpet, wooden floor etc.). Carpet is included in the package of standard stand construction.
• If you build your own stand, include flooring description in the design.
• If you wish to order carpet for your design stand please contact Rose International.

Waste during Build-up and Dismantling
• Exhibitors, their stand contractors and suppliers are obliged to dispose their own waste. Any waste, including promotional material, left behind will be removed by the organizers at the expense of the exhibitor concerned. During Build-Up & Breakdown and also during the conference, there will be a recycling station in the exhibition hall, where exhibitors can separate the waste into the different waste streams (dry mixed recycling, cardboard and general waste). Design stands either need to order waste collection with SEC, see page 42, or will need to
take out all their waste themselves (after build up and/or break down) for all waste that does not belong to the Recycle Area’s.

**Sound, Lighting & Special Effects**
- Written consent is required from Rose International for the use of audio, video and lighting equipment, live music and performances on the stand.
- “Special effects” lighting, smoke machines and laser projection may not be used in the stands, as they are disruptive for neighbouring stands.
- Provided that permission is obtained for sound equipment in the stand, the sound must be regulated and directed into the booth so that it does not disturb neighbouring exhibits and their visitors.
- In case you plan (scheduled) presentations on the stand with sound amplification, make sure to get permission from Rose International before making any arrangements.

**Goods not Allowed**
The following materials, equipment, goods are not permitted in the congress centre:
- Easily inflammable or explosive substances, gases and dangerous goods, including radioactive and chemical substances. In particular, Ethylene oxide, carbon disulphide, sulphuric ether and acetone.
- Goods or appliances which cause a nuisance by virtue of smell, sound, light or in any other way.
- Balloons inflated with flammable or toxic gas, celluloid items, any types of heating devices, goods not listed in the application form submitted by the exhibitor.
- The organiser and/or the congress centre reserve the right to remove any dangerous goods or unhealthy equipment which releases disagreeable, harmful or disturbing odours, as well as installations likely to detract from the general appearance.

**Demonstrations & Promotional Activities**
- All demonstrations, interviews etc. must be confined to the limits of the exhibit space.
- Do not place a demonstration area or device on the aisle lines of your stand.
- Leave space within your own exhibition space to absorb the visitors.
- Due to a EU Directive, the FSA-codex as well as the pharma codes, it is forbidden to advertise (show, offer or present) any prescription drugs at ESHG.
- Rose International reserves the right to determine at what point promotional activities interfere with the interests of other exhibitors and/or the visitors, and therefore must be discontinued.
- The ESHG will not allow any DTC tests to be performed at the conference venue, as the ESHG does not wish to give the impression it would endorse any of these tests.

**Payment Policy**
- Payment for products/services ordered should be settled directly with Rose International or the relevant (official) supplier as applicable. All payments should be settled before the start of the build-up period, taking into consideration the payment date as stated on the individual invoices. Not complying with this regulation will cause delay in your build-up procedures, because Rose International does not allow move-in of exhibits until all financial obligations have been fulfilled.
- If payment on-site cannot be avoided, then make sure that, at the beginning of the build-up, a member of your crew is authorised to take care of the payment (cash or credit card). All on-site orders should be paid with credit card.
- Exhibitors remain solely responsible for all payments towards Rose International and/or suppliers. Also if these products/services were ordered by a 3rd party in name of the exhibitors (e.g. stand builder). If the 3rd party does not take care of the timely payment, the exhibitor will be held responsible for payment.

**Insurance Policy**
- Rose International cannot accept any liability for damage, loss, theft, disappearance or injury of anything or anybody due to any cause. The exhibitor and the contractors he may employ are obliged to take out insurance against third party risks before the start of the exhibition. The costs of these insurances are for the exhibitor’s account.

**Instructions**
- Exhibitors are obliged to follow the instructions given by or on behalf of the organisers regarding build-up procedures, safety and general appearance of the exhibition, advertising, goods or objects on display, decoration and dismantling procedures.
Green meeting
The goal of the ESHG Board is to organise the ESHG conference in an environmentally sound manner. This includes higher energy efficiency, waste avoidance and environmentally benign travel of participants to the conference. Aspects of regional added value and social responsibility are also taken into account. Exhibitors and sponsors are requested to support these efforts.

The exhibitor agrees to comply with the following rules:

I. Catering – Stand catering:
Catering must be arranged solely with the exclusive caterer of the conference and is at the exhibitor’s own expense. Please consider not using disposable tableware (tumblers, plates, cutlery etc.). Drinks should be served from reusable packs or bulk packs.

II. Waste disposal
Waste at the stand must be separated and disposed according to the requirements covering the waste management scheme of the event. Waste management will be executed by the venue according to that scheme. Please note that there will be a recycling station in the exhibition hall, where you can separate the waste into the different waste streams (dry mixed recycling, cardboard and general waste).

III. Giveaways
Giveaways that produce large amounts of waste or environmentally harmful waste, such as non-returnable beverage packages, products with batteries or accumulators, are prohibited.

IV. Printed materials
Refrain from mass production of printed materials solely for this conference (e.g. flyers, brochures) and consider electronic information sharing (e.g. QR codes). Use 100% recycled paper or at least totally chlorine-free bleached paper (TCF) for the necessary printed matters.

V. Miscellaneous
The materials which are used by the exhibitor and for which the exhibitor is responsible (racks, roll-ups, decoration, maybe floor covering) must be reusable and are reused.

SEC Regulations – The eGuide
The so called “eGuide”, achieving common standards of health, safety, operational planning, management and on-site conduct across UK event venues, whilst ensuring compliance with Building Regulations and health and safety legislation, has been adopted by the SEC. You can download the eGuide here: https://www.aev.org.uk/e-guide

In all those cases not foreseen by these Rules & Regulations and/or by the General Conditions of Rose International, Rose International shall decide.
ADDITIONAL REGULATIONS & INSTRUCTIONS FOR DESIGN STANDS

Exhibitors building their own stand must comply with the following additional regulations & instructions:

- Design stands (exhibitors building their own stand) need the approval of Rose International. Therefore Rose International needs to be informed if exhibitors use the package of standard stand construction, or build their own stand, before 1 April 2023. Use Form 2b, page 33. Deadline for the design and technical drawings is 1 April 2023.
- Stand walls should be finished on both sides; it is not allowed to use the walls of neighbouring stands.
- The sight on/of neighbouring stands may not be hindered. The overriding principle for the design of all stands is transparency. All open sides of the stand must be freely accessible; this means that at least 80% of aisle sides must remain open and may not be closed or obstructed by e.g. walls.
- The building height of the stand (walls) should be 2.50 m exactly, measured from the floor of the hall (not measured from a raised floor!); permission to build higher is required from Rose International.
- Stands with a platform/raised floor higher than 2 cm, on which visitors are permitted, must have an 0.80 m wide access ramp with a slope of 2 - 8%. The ramp must be integrated in the stand design within the allotted floor space.
- The layout of a stand may not hide the general safety signs indicating the location of (emergency) exits. Fire extinguisher and related material may not be hidden or obstructed. This includes fire hose cabinets, glass breaking instruments and emergency (wall) phones.
- White lettering on a green background is strictly forbidden; it is reserved for general safety signs.
- Flooring in stands is mandatory (carpet, wooden floor etc.); use only removable tape; leave no tape behind after dismantling and ensure to leave the floor without any pieces or traces of tape. Do not forget to include the flooring in your design.
- Stand lights are compulsory.
- Each exhibitor receives a basic electricity connection of 2 kW + 2 sockets + consumption as part of their exhibit space package. See page 37 for how to order more power.
- Objects in a stand which are higher than 2.50 m should be placed at a minimum distance of 0.75 m inward from the stand front, side and back lines or walls; for objects higher than 2.50 m permission is required from Rose International.
- Suspension/rigging is possible in most areas of the halls considering, but build-up time is limited and permission is required from Rose International for any suspensions/rigging; all costs involved are for the exhibitor; contact Rose International well before 1 April 2023 for approval of your suspensions. Do not forget to include the suspensions in your design (technical drawings).
- **No sawing and painting allowed in the exhibition hall;** bring ready-made materials. This is, in the first place, to ensure that aisles, surrounding stands and carpet in poster and catering areas (already in place during build-up!) are kept clean. Secondly, build-up time is **very limited** and all building/construction works should be finished on Thursday 8 June before 19.00 hrs.

**No construction works whatsoever will be allowed on Friday 9 June, and all construction materials, tools, packaging etc. must be taken out of the exhibition hall before 19.00 hrs on Thursday 8 June.**

- For build-up and dismantling schedules: see page 14 – 15. Remember to **agree, in writing,** with Rose International, on your construction works on Thursday 8 June 2023.
- Mandatory for all design stands (note: not meeting these requirements, results in NOT exhibiting at ESHG 2023), the following documents need to be submitted to Rose International ([fvanlaer@rose-international.com](mailto:fvanlaer@rose-international.com)) before 1 May 2023:
  - Insurance Certificate for Public Liability covering a minimum of GBP 5M (advice is: GBP10M)
• On **Thursday 8 June** all persons entering the exhibition hall will be required to wear a **hi-visibility vest**. For stand builders **safety footwear** is also required. See below rules of the SEC:

### Be Seen

- You will be required to wear a hi-visibility vest and safety footwear when working near moving vehicles / plant, during build-up / load-in & break-down / load-out.
- Hi-vis clothing should be branded with your Company name. Here’s what ours looks like so you know who we are:
ROSE INTERNATIONAL GENERAL CONDITIONS

These General Conditions apply to all offers, quotations and invitations from ROSE INTERNATIONAL, Exhibition Management & Congress Consultancy bv (KvK Den Haag 27152259), van Imhoffstraat 20, P.O. Box 93260, 2509 AG The Hague, the Netherlands ("ROSE INTERNATIONAL"), to exhibit and/or to sponsor, to all applications submitted by a company who is interested in exhibiting at and/or sponsoring an Event organised by ROSE INTERNATIONAL (the "Company") and to all agreements concluded between ROSE INTERNATIONAL and the Company.

The Events organised by ROSE INTERNATIONAL, hereinafter referred to in these General Conditions as the "Event", form an integral part of an international or national Conference being held anywhere in the world. The relevant Conference is hereinafter referred to in these General Conditions as the "Conference".

1. APPLICATION TO EXHIBIT AND/OR SPONSOR AND CONCLUSION OF AGREEMENTS

1.1. All offers, quotations and invitations to exhibit at and/or sponsor an Event organized by ROSE INTERNATIONAL, whether verbal or in writing, do not entail any obligation for ROSE INTERNATIONAL and do not bind it.

1.2. An agreement between ROSE INTERNATIONAL and the Company (the "Agreement") is concluded if, and as soon as, the Company has submitted a fully completed and signed application form, as included in ROSE INTERNATIONAL’s invitation to exhibit at and/or sponsor the relevant Event.

1.3. By completing and signing the application form, the Company also declares itself to be familiar with and to adhere to the objectives of the Conference of which the Event is an integral part.

1.4. The person who signs the application form is considered to have full authority to do so on behalf of the Company. The Company cannot appeal to ROSE INTERNATIONAL on grounds of any lack of authority on the part of the signatory or on the ground that the application form was not fully completed or contains errors.

1.5. ROSE INTERNATIONAL has the authority to one-sidedly amend the original floor plan and will do so – amongst others – when not all stand locations have been sold or in case the venue has dictated new conditions with regard to for example width of aisles.

2. EXHIBITORS MANUAL & STAND DESIGN

2.1. In good time before the start of the Event, the Company will be sent the relevant "Exhibitors Manual," covering technical details, time schedules, services, rules & regulations and other important information in regards of the Event for which the Company has registered. The provisions contained in the Exhibitors Manual, together with these General Conditions, form part of the Agreement between the parties. Should the General Conditions and the Exhibitors Manual be inconsistent in any given case, the provisions in the Exhibitors Manual will prevail.

2.2. If applicable, a design for the stand of the Company, in the form of a clear scaled drawing with measurements in cm, should be submitted to ROSE INTERNATIONAL prior to the date stated in this regard in the Exhibitor Manual. The design must meet the requirements in regards of design stands as per the Exhibitors Manual.

3. OBLIGATIONS OF THE COMPANY IN RESPECT OF THE STAND

3.1. The Company is obliged to comply with the instructions given by, or on behalf of, ROSE INTERNATIONAL, the fire service, officials of the venue where the Event is held and other authorities.

3.2. The Company is responsible for the maintenance of order and safety regarding the construction, layout and design of its stand, advertising on its stand, the products or objects to be exhibited as well as decorations to the stand.

3.3. The Company is obliged to observe the schedules set out in the Exhibitors Manual for the construction and dismantling of his stand, as well as the schedule for the days on which its stand will be open to Conference participants.

3.4. The Company is obliged to ensure that the stand is permanently staffed during the exhibition opening hours as per the schedule in the Exhibitor Manual.

3.5. The Company is not permitted to make all or part of the stand he has been allocated available to third parties. Exceptions to this rule can be made for co-exhibitors if the co-exhibitor application has been approved in advance in writing by ROSE INTERNATIONAL. The Company will be held responsible for his co-exhibitor staff in regards of compliance with these General Conditions and all stipulations in the Exhibitors Manual.

3.6. The presentation of products, services, advertising material etc. by the Company may only take place within the allocated stand space.

3.7. The use of light, flammable materials, the use of fire and the use of heaters in or on the stand is permitted only with ROSE INTERNATIONAL’s prior written consent, in accordance with the fire regulations of the Conference venue. The Exhibitors Manual may provide additional requirements with respect to permitted materials, with which the Company is not in agreement.

3.8. No use may be made of amplification equipment on the stand to e.g. attract the attention of the Conference participants, for presentations on the stand etc. ROSE INTERNATIONAL’s prior written permission is required for exemption from this rule.

3.9. The provision of refreshments on the stand is only permitted if the catering regulations of the venue of the Conference are observed.

3.10. After dismantling of the stand at the end of the exhibition, the Company is obliged to leave the stand space made available to him to its original condition. If ROSE INTERNATIONAL or the venue, in its discretion, considers it necessary to take steps to restore it to its original state, the costs incurred will be borne by the Company.

4. OBLIGATIONS OF THE COMPANY IN RESPECT OF PRODUCTS

4.1. The Company may only promote, demonstrate, or show products and services on the stand as specified on the exhibit application form, as referred to in section 1.2.

4.2. Products and services promoted at the Event, must be of professional interest to the Conference participants.

5. HOSPITALITY ROOMS

5.1. Companies exhibiting at and/or sponsoring the Event have the exclusive right to reserve one of the hospitality rooms made available by ROSE INTERNATIONAL.

5.2. If the Company cancels its exhibit space and/or sponsoring of the Event in accordance with section 7, the reservation of a Hospitality Room will be automatically cancelled as well. Confirmed fees for hospitality rooms remain payable in full under all circumstances (see section 7.2).

5.3. The Company is not allowed to make room reservations directly with the venue, for whatever purposes.

6. PAYMENT AND INVOICING

6.1. Payment is to be made in accordance with the conditions of payment as per the application form and the invitation to exhibit and/or sponsor, as referred to in section 1.2. Payment must be made without any discount, deduction or offset.

6.2. Bank charges on payments, both sender’s and receiver’s charges, will under all circumstances be for account of the Company. The same rule applies if a refund is being made due to cancellation for any reason, reduction of exhibit space or other reason, e.g. excess payment made by the Company.

6.3. If the Company fails to pay an invoice on time, it is in default immediately without any notice of default being required and statutory commercial interest (article 6:119a Dutch Civil Code) will be charged to the Company. Moreover, the Company is liable for any legal and non-legal expenses ROSE INTERNATIONAL may incur in the collection of these sums.

6.4. Invoices will be addressed according to the invoicing details provided by the Company on the application form. If the Company requests a change of e.g. invoicing address or other detail, an administration fee will be charged to the Company. The amount of the administration fee will be announced in the Invitation and/or Sponsor Programme or equivalent.

6.5. Complaints concerning an invoice must be made in writing and must be received by ROSE INTERNATIONAL within 14 days after the invoice date. After this term has expired, the Company is deemed to have accepted the invoice. A complaint as referred to in this subparagraph does not suspend the Company’s payment obligation. In the event the complaint is justified, ROSE INTERNATIONAL will, if applicable, credit the relevant amount to the Company.

7. CANCELLATION AND CHANGES

7.1. If (i) an agreed sponsor item is not available, (ii) the stand space does not fulfill the requirements as indicated on the application form and/or (iii) none of the preferred stand locations as indicated by the Company on the application form is available, ROSE INTERNATIONAL and the Company will consult with each other to find a solution satisfactory to both parties. If no such solution is found (to be determined at the discretion of each party), both parties have the right to immediately cancel the Agreement and the Company’s participation in the Event by written notice without any party being liable in any way to the other party for any loss, damage, costs and interest. Any payments already made to ROSE INTERNATIONAL, will be refunded to the Company.

7.2. The Company may request in writing full or partial cancellation of his stand space or sponsoring item(s). Only cancellations confirmed by ROSE INTERNATIONAL in writing will be accepted and the following cancellation fees will apply to the cancelled space (m²) and/or sponsoring item(s):

- If the cancellation takes place between 120 and 180 calendar days before the first Event day, 50% of the confirmed fees is payable by the Company.
- If the cancellation takes place between 180 and 240 calendar days before the first Event day, 75% of the confirmed fees is payable by the Company.
- If the cancellation takes place within 240 calendar days before the first Event day, the confirmed fees are payable in full by the Company.
- Above cancellation fees do not apply to corporate satellite room rental and AV package fees, and hospitality room rentals. These fees remain payable in full. Services ordered by the Company directly from the venue for the stand, a corporate satellite or hospitality room are subject to the cancellation policy of the venue.
7.3. Changes of dates, times, location or concept of the Event and/or the Conference, or changes of the stand space allocated to the Company, the design and size of the Company’s stand, the Company’s stand location or sponsorship items may be dictated by the Board of the Society/Association under whose umbrella the Conference is being organized. Rose International will communicate such changes to the Company. The Company must adhere to the changes and is not entitled to terminate the Agreement, to cancel his participation in the Event or to any other (legal) right (such as a right to claim damages). Agreed fees remain payable in full.

7.4. If a Company has not taken up the allocated stand space in due time as indicated in the Exhibitors Manual or if it is clear prior to this time that the Company will not be taking up his stand space, this space may be made available by Rose International to other companies without notice. In such cases, the agreed fees remain payable in full and the Company is not entitled to any legal right, including any right to claim compensation of any kind.

8. TERMINATION

8.1. If and as soon as:
(i) the Company fails to meet one or more of its obligations under these General Conditions (including, without limitation, the obligations set out in section 3, 4 and 12) or any agreement with Rose International (including any payment obligations), in time, in full, properly or at all;
(ii) a force majeure situation, as set out in section 11.1, occurs; or
(iii) the Company is declared bankrupt, requests or obtains a moratorium or a suspension of payment or otherwise loses or has lost his capacity to dispose of (parts of) his property or the Company (partly) ceases to continue its business,
Rose International will be entitled to immediately terminate (in Dutch: opzeggen) the Agreement in full or in part (at its discretion) by way of a written notification without any prior notice of default or any court intervention being required and without being liable in any way to the Company for any loss, damage, costs and interest and notwithstanding any legal right of Rose International, such as its right to claim full compensation of damage.

8.2. The right of the Company to dissolve (in Dutch: ontbenen) the Agreement pursuant to article 6:256 Dutch Civil Code is excluded.

9. REMOVAL OF COMPANY AND ITS STAND FROM THE VENUE

9.1. During the Event and the Conference, at Rose International’s first demand, the Company is obliged to comply with the obligations resting with him under these General Conditions (in particular, but not limited to, section 3 and 4) or any agreement with Rose International, as well as with the instructions of Rose International or officials responsible for the maintenance of order and safety of the Event and/or the Conference. If the Company does not comply with any of said demands or instructions (to be determined at the discretion of Rose International) or if Rose International terminates the Agreement in accordance with section 8.1, Rose International may demand that the Company dismantles the stand and/or terminates his sponsoring activity within an hour and leaves the venue where the Event is held. The Company is excluded from taking part in and attending the Event for the entire remainder of its duration. The Company is obliged to pay any and all costs in connection with the removal of the Company and its staff from the venue and with bringing the stand space made available to the Company back in its original condition, notwithstanding any other (legal) right of Rose International, such as its right to claim full compensation of damage. The Company may not claim a refund for the period during which he is not allowed to participate in the Event, nor can he make any claim for compensation of damage.

9.2. In case the Company has not removed his stand and/or exhibits at the end of the exhibition break-down schedule in accordance with these General Conditions and/or the Exhibition Manual, Rose International is entitled to dismantle the stand, bring the stand space made available to the Company back in its original condition and to have the stand and the Company’s properties stored at the Company’s expense. Rose International may retain these properties as security for all fees payable by the Company to Rose International or to its suppliers as a result of the Company’s failure to comply with his obligations until the moment the Company has fully fulfilled its financial obligations towards Rose International and its suppliers. If the amount payable to Rose International has not been settled within 30 days of the Company’s stand and/or goods being stored, Rose International is hereby explicitly authorized by the Company to dispose of the goods by public or private sale. After deduction of all debts payable to Rose International and its suppliers, including costs incurred, damage suffered and any fines imposed, the balance will be returned to the Company. If the actual costs exceed the amount generated by the sale of the goods, the Company will be bound to pay the remaining amount.

10. LIABILITY

10.1. The Company takes part in the Event entirely at its own risk. The Company indemnifies Rose International against all costs and damage (including third party claims) incurred by Rose International in connection with the Company’s participation in the Event, any infringement by the Company of a third party’s intellectual property rights, or with any failure by the Company to comply with its obligations under these General Conditions (including, without limitation, section 3, 4 and 12) or an agreement with Rose International.

10.2. The Company is obliged to take out adequate insurance for all normal commercial risks and in respect of any potential liability it may incur in connection with the Agreement and its participation in the Event, with a financially sound and reputable insurer, at its own costs. If so requested by Rose International or the venue where the Conference will be held, the Company must submit proof of such insurance.

10.3. Rose International accepts no responsibility whatsoever for damage or costs incurred by the Company as a result of his presence at or participation in the Event, including loss of, or damage to, the Company’s goods.

10.4. The liability of Rose International for any attributable breach of its obligations under the Agreement is limited to the amount actually paid out by Rose International’s insurer in relation to such breach. If no amount is paid out by Rose International’s insurer, Rose International’s liability is limited to the amount received from the Company under the Agreement. Rose International cannot be held liable on any other legal ground, including, without limitation, for an unlawful act against the Company, except where Rose International’s liability results from intent or deliberate recklessness of the directors of Rose International or of executive officers forming part of the management. Under no circumstances can Rose International be held liable for consequential loss, indirect or special damage, loss of profits and sales, lost savings and reputation damage.

11. FORCE MAJEURE

11.1. If performance of the Agreement by Rose International is fully or partly, permanently or temporarily prevented by a circumstance beyond Rose International’s reasonable control – even if such circumstance could already have been foreseen at the moment of its conclusion –, including, without limitation: a pandemic, natural disaster, strikes, riots, governmental actions and measures, a decision by the Board of the Society/Association under whose umbrella/responsibility the Conference is being held (including a decision resulting in cancellation of the Conference and/or the Event), Rose International cannot be held liable for such failure to perform its obligations.

11.2. If the Event is cancelled due to circumstances beyond Rose International’s reasonable control, as set out in section 11.1, Rose International will reimburse payments received from the Company less a maximum of 15% of confirmed fees for costs incurred by Rose International while preparing the Event, cancellation fees of the venue and suppliers and other costs already incurred and/or connected with the cancellation. In such case, the Company is not entitled to claim compensation of any kind and agreed fees remain payable in full.

12. COMPLIANCE WITH INDUSTRY REGULATIONS, TRADEMARKS AND COPY RIGHTS

12.1. The Company declares that it will comply with all applicable legislation, regulations, standards and codes of practice of applicable international and national organisations of the relevant industry, such as but not limited to EFPIA, MedTech Europe, IFPMA. As the Company is not entitled to claim compensation of any kind and agreed fees remain payable in full, the Company warrants that it does not infringe any third-party rights, such as trademark and copy rights.

13. AMENDMENT OF THE GENERAL CONDITIONS

13.1. Rose International may at its discretion amend or supplement these General Conditions at any time. Rose International will give the Company notice of any such amendments and will provide the Company with the new version of the General Conditions, which will apply 5 calendar days after said notification.

14. MISCELLANEOUS

14.1. The invalidity, invalidation or ineffectiveness of one of the provisions contained in these General Conditions does not affect the validity of the remaining provisions. In the event that one or more provisions are/ become invalid, invalidated or ineffective, Rose International and the Company will record replacement provisions which are valid and which most closely match the content and purport of the invalid, invalidated or ineffective provision.

14.2. The Company’s rights and obligations under the Agreement are non-transferable.

15. APPLICABLE LAW AND DISPUTE RESOLUTION

15.1. The Agreement, these General Conditions, the Exhibition Manual, any other agreement and all contractual or non-contractual obligations arising therefrom or relating thereto are governed by the laws of the Netherlands.

15.2. All disputes relating to or arising from the Agreement, these General Conditions, the Exhibition Manual, any other agreement and all contractual or non-contractual obligations arising therefrom will be submitted to the exclusive jurisdiction of the competent courts in The Hague, the Netherlands. In addition, Rose International may seek provisional relief from any court of competent jurisdiction.